



तान-विज्ञान विमुक्तये

प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

Ph : 011-23236288/23239337

Fax : 011-2323 8858

E-mail : secy.ugc@nic.in

D.O.No. 14-20/2021(CPP-II)

14 July, 2021

Sub: Mega-Event 'Dance of India@75'

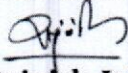
Respected Madam/Sir,

The Centre for Indian Classical Dances (CICD) which has been working in the field of teaching India's classical dance art, classical music, yoga and Sanskrit since 1977, has planned a mega-event: **'Dance of India@75'**. It will be virtual dance competition for young artist in the eight (8) styles of India's rich tradition of classical dance, viz, Odissi, Bharatanatyam, Kathak, Manipuri, Kuchipudi, Mohiniyattam, Sattriya and Kathakali on theme **(i) Aatmnirbhar Bharat; (ii) Vishwa Guru Bharat and (iii) Unsung Heroes of India**. The event will be for four (4) days starting from 22nd July, 2021 and will be live globally on virtual social platforms. This event will also mark the auspicious day of Guru Purnima on 24th July, 2021.

The event will be streamed on www.danceofindia.com various OTT platforms. A poster containing the various programmes under Dance of India @75 is attached. You are requested to kindly promote the event among the art loving teachers and students who can be benefitted from the event.

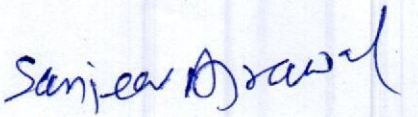
With kind regard,

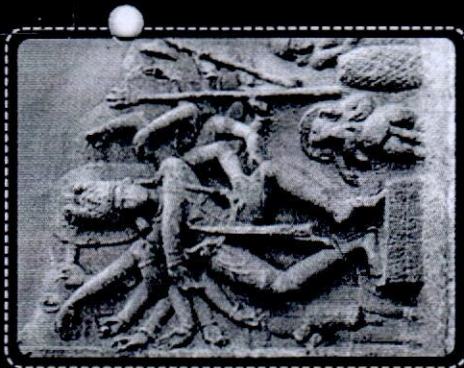
Yours sincerely,


(Rajnish Jain)

Encl : As above

To the Vice Chancellors of All Universities


Registrar
IFTM University
Moradabad.



Dancing Nataraja from rock cut cave,
Badami, Karnataka (6/7th cent AD)



CENTRE FOR INDIAN CLASSICAL DANCES

Gulmohar Institutional Area,

Next to NIFT,

New Delhi – 110049

Email: centreforindianclassicaldances@gmail.com

Contact

Smt. Malavika Joshi

on Mobile 9599192735

e-mail: jmalavika64@gmail.com

Event will be streamed on

www.danceofindia.com,

various OTT platforms,

TV channels and social media platforms.

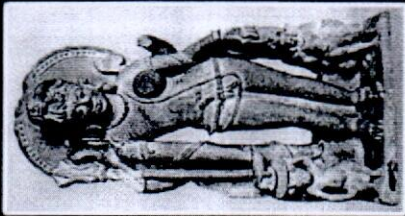
Powered By

ALMONDVIRTEX



CENTRE FOR INDIAN CLASSICAL DANCES

Shri Kamakhya Kalapeeth, New Delhi



Ardhanareeshwara, Divine as perfectly balanced
Female & Male. Jhalawar, Rajasthan (6th Cent AD)

DANCE OF INDIA @75

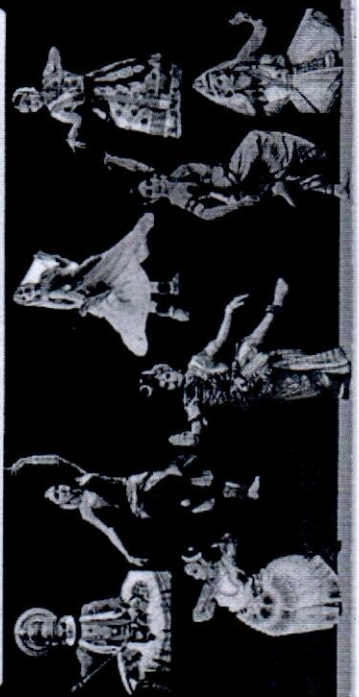
Virtual Classical Dance Competition

Marking auspicious day of

GURU PURNIMA

on 24th July, 2021.

Eight styles of India's rich tradition of classical dances



Sanjeev Arora
Registrar
IFTM University
Moradabad.



Odissi

About CICD

Centre for Indian Classical Dances (CICD) i.e. Shri Kamakhy Kalapeeth is one of the most respected institution devoted to promoting Indian Classical Dance. It was established by the Cultural Icon of India, Padma Vibhushan Dr. Sonal Mansingh who is currently Member of Parliament (Rajya Sabha). The Centre has been working in the field of teaching India's classical dance art, classical music, Yoga and Sanskrit since 1977. It has an enviable record of mega-events, dance-drama, performance of dance, music and theatre by some of the greatest artists of India. The Centre encouraged young dancers of the time i.e. 1983-84 in specially designed festivals, most of whom are eminent names today e.g. Leela Samson, Bharati Shivaji, Saswati Sen, Krishan Mohan and others. This tradition of preparing next generation of dancers alongwith the audience, Rasik connoisseurs, has continued to this day. The Centre organises Kalayatra festival every year and gives prestigious Life-Time Achievement Award to legendary artists in the field of Art and Culture.



Kuchipudi



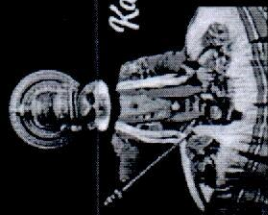
Bharatanatyam

Pandemic and Performing Arts

The performing arts have been the worst sufferer in the age of Pandemic. Artists in the field of performing arts, specially from the traditional dances of India have been the worst hit by closure of auditoria, recording studio, cancellation of all events and festivals which are main source of sustenance through the year. In the high-voltage noise of many others from popular and silver screen, the poor dancer has been elbowed out of the economic packages offered by society.

New Normal for Performing Arts

Our young generation of dancers deserves good platforms where they can share their ideas and creativity without fear of incurring huge expenditure. They need encouragement and a purpose to be able to carry on with this noble art.



Kathakali



Gattariya

75 Years of Independent India (1947-2022)

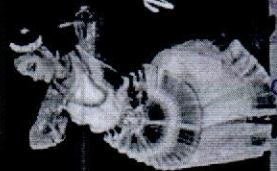
India will complete 75 years of Independence as a nation in 2022. Celebrations have already begun. Our civilization and culture are ancient i.e. atleast 10,000 years old and foreign rule of few hundred years has had little impact on the age-old traditions. Now is the time to rejuvenate our spirit and celebrate the Beauty and mystery of Bharatiya ASMITA (identity). Who better than the dancer to do so?

Dance of India @ 75

The CICD has planned this mega-event 'Dance of India @75'. It will be virtual dance competition in the eight (8) styles of India's rich tradition of classical dances viz. Odissi, Bharatanatyam, Kathak, Manipuri, Kuchipudi, Mohiniyattam, Sattriya and Kathakali. This event will also mark the auspicious day of Guru Purnima on 24th July, 2021.

The entire event will be for four (4) days. We are trying to extend helping hand to the artist community through this event.

The entire event is being coordinated by Almond - An Atechnos Venture, a premier company which has created significant work in organizing mega on-line-events. Established by young entrepreneurs Abhinav Jain & Apurv Modi, this company has shown remarkable sensitivity towards serving our cultural values and national ethos.



Mohiniattam