



School of Business Management Organizes a National Seminar

Sponsored By
Northern Regional Centre,
Indian Council of Social Science Research (ICSSR)
on

**Prospects of India towards Economic Integrity of
G20: Current Landscapes and Future Possibilities**
(8th – 9th December 2023)
(HYBRID MODE)



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Business Management

IFTM UNIVERSITY

(NAAC ACCREDITED)

Lodhipur Rajput, Delhi Road, Moradabad, Uttar Pradesh

<https://www.iftmuniversity.ac.in>



Keep pace with the time for Strong and Dynamic nation...

---Shri Onkar Saran Kothiwal

Our benevolent founder, (Late) **Shri Onkar Saran Kothiwal**, philosopher, philanthropist, legislature and believer of guiding principles of "**Trust Based Management**"





About the University

IFTM Society runs IFTM University (erstwhile IFTM under control of Hindu Educational Society) which was established by (Late) Shri Onkar Saran Kothiwala, a philosopher, philanthropist and a community representative who has envisaged the education for all at the affordable rate which is continued by his successor Mr. Rajeev Kothiwala, the Chancellor, a worthy leader and a man for the socially backward students. The legacy of providing education to all is still continued by the University in the form of free transport around periphery of 100 km and free uniform to all the students. The lush green campus is spread in 67.17 acres. The state-of-the-art facilities provides the ambiance conducive to learning. The University is strategically located on the NH-24 (Lucknow-Delhi Highway) in Moradabad, a city known for its brass exports. The campus has all-weather connectivity and approachable by public conveyance at the affordable fare from every nook and corner of the city.

About the School of Business Management

The School, formerly known as Department of Management Studies was established in the year 1996 under the aegis of "Institute of Foreign Trade & Management (IFTM)" and had been offering BBA, MBA & MIB programmes of Rohilkhand University, Bareilly, until 2000 when MBA programme came under the affiliation of Uttar Pradesh Technical University, Lucknow. However, in 2010, it has been reorganized as School of Business Management (SBM) after IFTM was granted the University status. SBM has become one of the most reputed and sought-after centers of education which consists Department of Management Studies, Commerce and Hotel Management & Catering Technology and offers diverse courses ranging from Diploma, UG, PG to PhD. Doctoral research facilities are available in various areas of Management and Commerce such as Finance, Marketing, Human Resource Management, International Business, Banking & Insurance, Accounting & Control etc.

About the Seminar

The National Seminar on "Prospects of India towards Economic Integrity of G20: Current Landscapes and Future Prospects" serves as a platform for scholars, policymakers, and experts to deliberate upon India's role within the G20 framework, focusing on economic integrity, current challenges, and future possibilities. A nation deeply committed to democracy and multilateralism, India's G20 Presidency would be a watershed moment in the history as it seeks to play an important role by finding pragmatic global solutions for the wellbeing of all, and in doing so, manifest the true spirit of "Vasudhaiva Kutumbakam" or the World is One Family'. This seminar, slated to be held over a span of two days, will delve into the multifaceted dimensions of India's role within the G20 framework, scrutinizing its existing economic standing and anticipating the future trajectory it might take within this influential group of nations and will feature an array of sessions, each meticulously designed to dissect specific dimensions of India's economic engagement with the G20 and is poised to be a seminal event that not only reflects upon India's current standing in the global economic arena but also offers a glimpse into its promising future within the G20 community.

Sub Themes of the Seminar

Economic Diplomacy and Trade Relations

- India's economic integration within the G20 economies.
- Bilateral trade negotiations and agreements.
- Addressing global trade imbalances and protectionism.

Sustainable Development and Climate Change

- India's commitment to sustainable development within the G20.
- Climate change mitigation and adaptation strategies.
- Role of renewable energy and technological innovation

Global Health and Pandemic Preparedness

- India's role in addressing health crises within the G20.
- Collaborative responses to pandemics and health emergencies.
- Strengthening healthcare systems and vaccine diplomacy.

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Digital Transformation and Innovation

- India's digital initiatives and their alignment with G20 goals.
- Data privacy, cybersecurity, and digital trade regulations.
- Promoting digital inclusivity and bridging the digital divide.

Geopolitical Dynamics and International Relations

- India's foreign policy priorities in the context of the G20.
- Regional stability, conflict resolution, and peacekeeping efforts.
- Balancing relationships with G20 members and other global powers.

Social Inclusion and Gender Equality

- G20's focus on social welfare and gender-related issues.
- India's efforts to promote social inclusion and empower marginalized groups.
- Sharing best practices for promoting equality and inclusivity.

Infrastructure Development and Investment

- India's infrastructure projects and opportunities for collaboration within the G20.
- Public-private partnerships and sustainable funding mechanisms.
- Enhancing connectivity and reducing infrastructure deficits.

Financial Regulation and Monetary Policy

- India's financial reforms and regulatory alignment with G20 standards.
- Managing fiscal and monetary policies for stability and growth.
- Addressing global financial challenges and fostering economic resilience.

Cultural Diplomacy and Soft Power

- India's cultural outreach and people-to-people connections through the G20.
- Showcasing art, literature, music, and traditions on the international stage.
- Utilizing soft power for enhancing diplomatic relations.

Global Governance and Multilateralism

- India's role in shaping multilateral institutions and governance structures.
- Strengthening global cooperation and addressing shared challenges.
- G20's effectiveness in promoting multilateral solutions.

Trade Dynamics: Navigating Global Challenges

- India's trade relations within the G20 and its role in global trade networks.
- Challenges and opportunities posed by trade imbalances, protectionism, and evolving value chains.
- Strategies for enhancing India's trade partnerships with G20 trade objectives.

Note: Any other topic appropriate to the main theme of the Seminar



Registration Details

The registration fee as detailed below should be deposited latest by December 1, 2023. The registration fees covers participation at the conference, conference kit and materials, working lunch, tea/coffee,. The registration, however, does not include accommodation and travel

Registration Link - <https://forms.gle/beo5BEt839LLciEP8>

Registration Fees

Category of Participants	Fees
Students	Free
Research Scholar	₹ 500/-
Academicians	₹ 1000/-
Industry/Other Delegates	₹ 1500/-

Mode of Payment

Registration fees can be paid through Online banking/CASH only

Bank Details

- **Account Name** – IFTM University
- **Bank** – Punjab National Bank
- **Account Number** – 6010000100031868
- **Branch Name** – IFTM University campus, Lodhipur Rajput, Delhi Road, Moradabad
- **IFSC Code** – PUNB0996300

Note

- All the authors are required to register by **paying the Registration fee**. Without registration, papers will not be included in the Seminar.
- In One paper maximum 3 authors are allowed. **All must register and pay individually.**
- Paper presentation in physical form is mandatory to get the certificate.
- Accommodation can be arranged in hostels of the University on prior request (subject to availability).

Important Dates

Last date of Submission of Abstract	25 th November 2023
Last date of Submission of Full Length Paper	30 th November 2023
Dates of Seminar	8 th – 9 th December 2023

Guidelines for Papers

- ❖ All submissions will be peer-reviewed and evaluated based on originality, technical and/or research content/depth, and relevance to the seminar.
- ❖ The abstract of not more than 300 words excluding the keywords, title and references should be sent latest by October 30, 2023. The sub-theme under which the abstract is to be considered must be mentioned.
- ❖ The full length paper with the abstract of not more than 3500-4500 words containing cover page that includes: the title of the paper, author's name and brief profile along with the e-mail and the contact numbers. References should be cited at the end of the paper. All the tables and figures must be serially numbered and send it latest by November 30, 2023.
- ❖ The selected papers would be published in the edited book bearing ISBN number by the reputed publisher and few best appreciated articles will be published in the bi-annual peer reviewed refereed journal VIMARSH: : An Endeavour to Share Knowledge, ISSN No. 0976-5174.

Particulars	Abstract	Full Paper
Title Page	<ul style="list-style-type: none"> Title of the Paper Author(s) Information with their Affiliation(s) Sub-Theme Contact Details 	<ul style="list-style-type: none"> Title of the Paper Author(s) Information with their Affiliation(s) Sub-Theme Contact Details
Ingredients	<ul style="list-style-type: none"> Title Summary of the Contents Keywords 	<ul style="list-style-type: none"> Introduction/Background Literature Review Research Methodology Findings Limitations & Recommendations Conclusion References (in APA Style)
Length	<ul style="list-style-type: none"> 300 words excluding keywords, title and references 	<ul style="list-style-type: none"> Not over 4500 words including title, references, tables & figures
Page Count	<ul style="list-style-type: none"> As per the format 	<ul style="list-style-type: none"> 10 – 12 Pages
Margins from all slides	1 inch	
Font style/ Size	Times New Roman - 12 point	
Line Spacing	1.5	
E-Mail ID	seminarsbm@iftmuniversity.ac.in	
Mode of Presentation	Hybrid Mode (Offline and Online both)	

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Vice-Chancellor

Chief Patron



Mr. Abhinav Kothiwal
Pro-Chancellor

Chief Patron



Mr. Rajeev Kothiwal
Chancellor

Convener



Prof. Rakesh Kumar Yadav
Head, Dept. of Management Studies

Chairperson



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Director, School of Business Management

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Contact Details

Name	Designation	Contact Number
Prof. Rakesh Kumar Yadav	Convener	9627256000
Dr. Ashish Kumar Saxena	Co-Convener	9897093192

Contact Address

IFTM UNIVERSITY
Lodhipur Rajput, Delhi Road,
Moradabad – 244102 (U.P.)

Website: <https://www.iftmuniversity.ac.in>

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