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**Patrons** Mr. Abhinav Kothiwal

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Dr. Ram Ashish

CoordinationDr. Sulekhafor VolunteersDr. M.P. SinghVolunteersStudents of SASE

## **SUHAVAN 2024**

### **FARMERS FAIR**

06 - 07 March, 2024

Organized by



## School of Agricultural Sciences & Engineering

Under the Unnat Bharat Abhiyan, MHRD, Govt. of India



#### **Program Schedule**

6<sup>th</sup> March, 2024 - Day 1

Inauguration 11:30 AM – 12:30 PM Open for all 12:30 PM – 05:00 PM

7<sup>th</sup> March, 2022 - Day 2

Open for all 10:00 AM - 04:00 PM

For stall booking and other details, please contact:

Dr. Vinod Kumar Dhangarh

Mob. +91-9760453565

IFTM University, Lodhipur Rajput,

Moradabad-244102

E-mail:vap@iftmuniversity.ac.in

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# **SUHAVAN 2024**

06 - 07 March, 2024

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Name:				
Designation/Profession:				
Mailing Address:				
City: Pin Code:				
Phone/Mobile No:				
E-Mail:				
Category No:				
Stall Booking Charge:				
a) Single: 500/-				
b) Double: 1000/-				
Paid Amount: Rs				
Accommodation required (Yes/No)				
Date: Signature:				
Note: Please carry your photo id card for				
security reasons.				

#### **About IFTM University**

IFTM University, Moradabad established under section 2(F) of UGC Act., 1966 by U.P. Govt. Act, No.-24 Of 2010 and NAAC grade "A" accredited. Vision of the University is to provide academic freedom by imparting research focused education in more than 82 programs of Diploma, Undergraduate, Postgraduate and Doctoral level in Engineering. Business Management. Pharmacy, Biotechnology, Microbiology, Arts, Sciences, Agricultural Sciences & Engineering, Law, Education, Journalism and Mass Communication. Social Science. Computer Application, etc. IFTM University is committed to provide peaceful and serene environment for skill development and knowledge building by emphasizing on teaching, engaging in research, participating in various community and collaborating activities with local/national organizations of repute for the development of youth. Besides academics, sports and cultural activities contribute towards the overall development of students.. The lush green campus spread over more than 65 acres of land, with sprawling lawns and playgrounds, is aesthetically planned and designed with modern facilities to provide congenial environment for the students.

# **About School of Agricultural Sciences & Engineering**

School of Agricultural Sciences and Engineering (SASE) offer high quality education in courses B.Sc. (Hons.) Agriculture, B. Tech. (Ag. Engg.), M.Sc. (Ag.) Agronomy & Horticulture, M. Tech. Ag. Engg. (FMPE, SWCE & PFE) and Ph.D. in various disciplines with highly qualified, experienced and well trained dedicated team of faculty members attracting talented youth to face the complex challenges of the Indian agriculture. Alumni of the School are well placed in teaching profession, manufacturing units, public sector and

corporate sector. Some of the students are acting as good entrepreneur and giving shape to the Science based corporation of our country by their valuable contributions in agriculture sector. SASE is the right place for the prospective students, who desire to pursue studies in the area of Agriculture.

#### About 'SUHAVAN'

'SUHAVAN' firstly organized by SASE in 2019 with the objective to establish positive interaction among students, farmers, researchers, entrepreneurs and Industries with new ideas and technologies. This fair was proposed to be conducted every year in spring season.

#### Glimpses of Flora Expo 2022 'SUHAVAN'



# TOP 5 REASONS TO PARTICIPATE IN SUHAVAN '2024 '

- 1) Meet buyers face to face
- **2)** Maintain profile with your competitors
- **3)** Build brand awareness for company, products & services will end-users, distributors, purchasers, industry representatives
- 4) Teach and learn informing and learning from others
- **5)** To make network with leaders in the business, government and farming community

#### **INVITATION**

**Exhibitors & Visitors :** Nurseries, Schools of IFTMU, Individual, Company & Industries, Farmers, NGO, Vendors & Caterers

#### Themes of the 'SUHAVAN' 2024

- Exhibition of nurseries & farm technologies
- Competition among various ornamental plants, vegetables, sugarcane and decorative stalls
- Sale of quality seeds & planting materials
- Special lecture for farmers
- Agricultural Farm visit

#### **Categories of Exhibitors for Competition**

• PALM	• ROSES
• CHRYSANTHEMUM	• GLADIOLI
SEASONAL FLOWER	• BONSAI
• CACTI	• FLOWER ARRANGEMENTS
• VEGETABLES	FRUIT PLANTS
• SUGARCANE	• STALL

**Submission of entries:** Exhibitors must submit their entries on or before 4:00 pm on 29 Feb 2024.

**Recognition & Awards:** Awards will be given by chief guests of IFTMU <u>SUHAVAN</u> <u>2024</u> to exhibitors those qualify by judges in the rank of 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prize in each categories. Certificates will be given to each participant and volunteers for appreciation.

**Note:** Interested organizations can sponsor this program they will be highly acknowledged and advertised in future proceedings.