



आईएफटीएम विश्वविद्यालय, मुरादाबाद

IFTM UNIVERSITY, MORADABAD

ACCREDITED WITH "A" GRADE BY NAAC

SCHOOL OF BUSINESS MANAGEMENT (SBM)

PRESENTS



PARAKRAM

Inter School Techno-Management Cultural Fest



JOIN US!

10 AM ONWARDS DAILY

05-06 MARCH, 2025

Organized By: Student Development Cell

"Paving the path for multi-dimensional success"

Organized By:
Student Development Cell (SDC)



"Paving the path for multi-dimensional success"

Venue: School of Business Management (SBM)

Organising Team:

Dr. Aarti Garg
Convener - "Parakram",
☎ +919719800555

PARAKRAM

Inter School
Techno-Management Cultural Fest

Activity Roster

आईएफटीएम विश्वविद्यालय, मुरादाबाद
IFTM UNIVERSITY, MORADABAD
ACCREDITED WITH "A" GRADE BY NAAC



SCHOOL OF BUSINESS MANAGEMENT
(SBM)
PRESENTS



PARAKRAM

Inter School Techno-Management Cultural Fest
05 to 06 March 2025

10 Am Onwards Daily



GENERAL GUIDELINES

- Each participant should carry their school identity card.
- Students taking part in the events should register from 21-28 February through the coordinator of SBM or on the event day from 10:30 am to 11:30 am.
- Students should refrain from abusive language, obscene displays and revealing costumes during the competitions, failing which they will be disqualified.



GENERAL GUIDELINES

- Participants should go through the event rules and adhere to the specifics.
- A participant can participate only in one event during the simultaneous timings for events
- A participant is not restricted to participation in any number of events as long as the event timings do not clash.
- The judges' decision is final and binding.



GENERAL GUIDELINES

- All the events will commence at the scheduled time; Punctuality will be appreciated
- Rules are subject to changes at the discretion of the organizers.
- The top 2 teams (or participants) will be declared the Winner and Runner-up in each event and will be awarded with a certificate and a model.
- Participation certificates will be given to all.



Day - 1

ICONOGRAPHY

Logo Designing

RULES & REGULATIONS

- It is an individual event. Maximum 2 participants from each school.
- Participants have to draw a logo of given company.
- The design of logo should be unique.
- Use of Electronic gadgets is strictly prohibited.
- The logo should not include any slogan or national symbol.
- Time limit: 40 minutes
- A3 sheets will be provided.
- Participants have to bring colors on their own.
- Decision of the judges will be final and binding

DATE, TIME & VENUE

DATE:

March 05, 2025

TIME:

10:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Dr Archana

Contact No:

+919720018885

Entry fee per
participant @ 100/

AD-MAD-SHOW

Advertising Campaign

RULES & REGULATIONS

- It is a team event. Only one team from each school.
- A team shall comprise of 2-4 members only.
- Topics will be provided on the spot.
- 10 minutes of preparation time for each team.
- 6 minutes for performing the advertisement.
- Use of Electronic gadgets is strictly prohibited.
- Participants shall be judged on the basis of spontaneity, content, adherence to the topic, on-stage presentation, coordination and overall appeal of the advertisement.
- Participants cannot copy existing advertisements.
- Decision of the judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 05, 2025

TIME:

10:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Dr Archana

Contact No:

+919720018885

Entry fee per Team

@ 200/

MIND TEASER

SUDOKU / SPELLING BEE

RULES & REGULATIONS

- It is an individual event. Maximum 2 participants from each school.
- Use of Electronic gadgets is strictly prohibited.
- If there is a tie, submission time will be the deciding factor.
- Decision of the judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 05, 2025

TIME:

10:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Dr Archana

Contact No:

+919720018885

Entry fee per
participant @ 100/

PENCHANTED

Story Telling

RULES & REGULATIONS

- It is an individual event. Maximum 2 participants from each school.
- Decision of the Judges will be final and binding.
- Participants have to write a short story on any one of the given genres.
- The topic will be provided on the spot.
- The first two sentences or the last two sentences of the story should specifically give out the genre they have chosen.
- The story should be in English/Hindi.
- Word limit: 500 words
- The story should have a title, Mention the genre along with the title [for example, The Thirsty Crow (existentialism)]
- Genre: Absurd Romance, Existentialism, Comedy Crime, Horror.
- Decision of the judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 05, 2025

TIME:

10:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Ms Jyoti Singh

Contact No:

+919354446436

Entry fee per participant @ 100/

RECYCLE MANIA

Best Out of Waste

RULES & REGULATIONS

- It is a team event. Maximum 2 teams from each school.
- Each team shall comprise of 2 members only.
- Each team will be given 75 minutes to show their creativity.
- Waste material could be anything like tetra packs, bottles, newspapers, old utensils, Jute material.
- The material would be rejected if not found to be a waste product or second-hand item.
- No ready or semi-finished model or matter would be accepted from participant in competition
- Participants will be judged on Creativity, Utilization of Resources, Artistic composition & design, Eco-friendly rating, Utility of the Product and Overall presentation.
- Use of Electronic gadgets is strictly prohibited.
- No materials will be provided by the organizers.
- Decision of the Judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 05, 2025

TIME:

02:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Ms Jyoti Singh

Contact No:

+919354446436

Entry fee per team

@ 200/

T - QALA

T - Shirt Decoration

RULES & REGULATIONS

- This is a team event and each team must comprise two participants. Only two teams are allowed from each school.
- Participants shall bring their own materials like fabric or acrylic paints, glitters, brushes, mixing plates, pencils, pens, and erasers.
- T-shirt shall not be provided.
- Use of any other materials or ready-made stickers is strictly prohibited.
- Participants shall not be allowed to use any photographs for reference.
- Mobile phones or any other electronic devices shall not be allowed during the competition.
- Any sort of tracing or copying is not allowed.
- The art work should be relevant to the theme, which will be given on the spot.
- Duration of the competition shall be of 1.5 hours.
- Decision of the judges shall be final and binding.
- Judging:-
 - Creativity
 - Flow of Design
 - Visual Impact
 - Color Scheme
 - Quality of Application
 - Effective conveying of the message

DATE, TIME & VENUE

DATE:

March 05, 2025

TIME:

02:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Ms Jyoti Singh

Contact No:

+919354446436

Entry fee per participant @ 200/-

FACOGRAPHY

Artistry that Shines on Every Face

RULES & REGULATIONS

- It is an individual competition. Maximum 2 participants from each school.
- The participant needs to bring along a model for the face painting.
- Participants should bring their own colors, brushes etc.
- Time limit: 45 minutes.
- Topic will be given one day prior to the date of event.
- Use of Electronic gadgets is strictly prohibited.
- Participants will be judged on the basis of creativity, innovation and design.
- Decision of the judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 05, 2025

TIME:

02:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Ms Jyoti Singh

Contact No:

+919354446436

Entry fee per team

@ 200/

CINEMATINEE

Short Film

RULES & REGULATIONS

- It is a team event. Only one team from each school.
- A team shall comprise of 2-5 members only.
- Any language with subtitles in English or Hindi.
- Vulgarity in any form is prohibited.
- Visuals should be in highest quality possible.
- Film duration must be not more than 5 minutes.
- Plagiarism is prohibited.
- The short film will be judged on direction, sound effects, script writing and story.
- Film should shoot within the IFTM University boundaries only.
- The film can be submitted in a CD/DVD format which should be sent to the event coordinator on or before March 04, 2025 04:00 PM.
- Violation of any above rule will lead to direct disqualification.
- Decision of the Judges will be final and binding.
-

DATE, TIME & VENUE

DATE:

March 05, 2025

TIME:

02:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Mr Akshey Sharma

Contact No:

+918126219241

Entry fee per team

@ 300/



Day - 2

CO-MIC-KAUN

Standup Comedy

RULES & REGULATIONS

- It is an individual competition.
- Maximum 2 participants from each school.
- Time limit is 4-5 Minutes.
- Participants will be judged on the basis of content, fluency, spontaneity, presentation & sense of humor.
- No participant can point out any individual or religion in any way, and any dual meaning obscene content is strictly not allowed.
- Negative marking for exceeding time limit.
- Decision of the judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 06, 2025

TIME:

10:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Mr Akshey Sharma

Contact No:

+918126219241

Entry fee per
participant @ 100/

THE VOICE OF THE YETMII

Solo Singing

RULES & REGULATIONS

- It is an individual competition. Maximum 2 participants from each school.
- Participants will be given 2 minutes for singing.
- The participants will be judged on the song selection, voice quality, clarity, rhythm and their appeal to the audience.
- Choice of song is open to the participants but the song should not have any vulgarity or inappropriate language.
- The participants should bring their own musical instruments if required in the performance.
- The Male and Female participants will be judged separately.
- Decision of the judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 06, 2025

TIME:

10:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Mr Mohit Kumar

Contact No:

+918006949320

**Entry fee per
participant @ 100/**

TAK-DHINA-DHIN

Solo Dancing

RULES & REGULATIONS

- It is an individual competition. Maximum 2 participants from each school.
- The maximum time will be 3-4 minutes
- Time for entry and exit on stage will be 02 minutes.
- Costumes and other properties for dance have to be arranged by participants themselves.
- Any type of vulgarity and inappropriate dances or songs will lead to disqualification
- The judgment for male and female will be separated
- Decision of the Judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 06, 2025

TIME:

10:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Mr Mohit Kumar

Contact No:

+918006949320

**Entry fee per
participant @ 100/**

TAMASHA

NUKKAD NATAK

RULES & REGULATIONS

- It is a team event. Only one team from each school and shall comprise of 7-10 members.
- Time limit: 8-12 minutes.
- Script and choreography are to be done by the participants.
- No props are allowed, but musical Instruments like "dafli" can be used.
- Teams can use their banners & posters.
- Theme: To project street plays keeping in mind the social message that could generate social awareness.
- Vulgarity in any form is prohibited and will lead to direct disqualification.
- Decision of the Judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 06, 2025

TIME:

10:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:

Mr Mohit Kumar

Contact No:

+918006949320

Entry fee per participant

@ 50/

TIP-TAP-TOE

Nail Art

RULES & REGULATIONS

- It is an individual competition. Maximum 2 participants from each school.
- The participant needs to bring along a model for the nail art.
- Participants will be given 1 hour
- Model's natural nails must be longer than half of the nail bed from tip to free edge
- Clear base coat and top coat can be used.
- Designs plagiarised from the internet or from other competitions will be disqualified.
- Extensions of any kind are not allowed.
- The model must come with prepared hands with only the nails left to be manicured.
- Water and soap may be used in finishing.
- Products like cream, oils and lotions may be used
- No consideration will be given for any pre-existing damage to a model's natural nails, cuticles, or hands.
- Decision of the Judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 06, 2025

TIME:

10:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:
Dr Nidhi Chaudhary

Contact No:
919412175740

**Entry fee per
participant @ 100/**

HAIR WITH FLAIR

Hair Styling

RULES & REGULATIONS

- It is an individual competition. Maximum 2 participants from each school.
- The participant needs to bring along a model for the hairstyle.
- Only 60 minutes will be provided to the participants to finish their hairstyle.
- The participants will not be allowed to refer to any printed material, phones etc. to complete their hairstyle.
- Participants have to carry their own material. Only 1 plug point will be provided by the Department.
- No pre-styling allowed. If organizer found any model with prior hair style (including hair Straightening, blow dry etc.) then model have to remove all and start from base.
- Decision of the Judges will be final and binding.

DATE, TIME & VENUE

DATE:

March 06, 2025

TIME:

10:30 am onwards

VENUE:

SBM DEPARTMENT

Event Coordinator:
Dr Nidhi Chaudhary

Contact No:
+919412175740

**Entry fee per
participant @ 100/**

A futuristic stage with blue lighting and spotlights. The background features a grid of small lights and several spotlights shining down. The stage floor is dark and reflective, with a glowing blue circular platform in the center. The text is overlaid on this scene.

Valedictory Session

02:30 Onwards