

# IFTM University, Moradabad

School of Agricultural Sciences & Engineering  
(SASE)

Organized

**Plastic Free Village Campaign**

Sept 27, 2019

	<b>IFTM UNIVERSITY MORADABAD</b>	
School of Agricultural Sciences and Engineering		
Organizes		
<b>"PLASTIC FREE VILLAGE CAMPAIGN"</b>		
<b>Date: 27 September 2019</b>		
<b>Venue:</b> Nearby Villages - Gindora, Dhannupura, Nagla Banbir and Itayla Mafi		
<b>Coordinators:</b> Dr. V.K. Dhangra and Mr. Abhishek Mishra		

Plastic pollution is a burning environment and health issues as it harms people in more than one way such as it clogs drains cause visual pollution and prove fatal for stray animals. In order to spread awareness about the harmful effects of plastic on environment, School of Agricultural Sciences and Engineering (SASE), IFTM University has organized a "Plastic Free Campaign" in 5 adopted villages under "Unnat Bharat Abhiyaan (UBA)" on September 27, 2019. The purpose of the campaign was to raise awareness and urge peoples of adopted villages of IFTM University under UBA to come together and explore sustainable alternatives and urgently reduce the production and use of single-use plastic that pollutes oceans damage marine life and threaten human health.

*Sanjeev Dasa*  
**Registrar**  
IFTM University  
Moradabad.

The students also collected the plastic debris from villages and helped in creating a clean environment. The villagers appraised the efforts of IFTM University.

### Outcomes:

- This drive created awareness among the people about the harmful effects of the single use plastic as a result they motivated towards the use of paper or fabric (Cotton or Jute) bags.
- The students created awareness among the villagers as well as they also learned about the harmful effects of plastic and also helped in collecting plastic waste from the surroundings.

### Few Glimpses



*Sanjeev Dassand*  
**Registrar**  
IFTM University  
Moradabad.

# Media Coverage



Sanjeev Bhandari  
**Registrar**  
 IFTM University  
 Moradabad.