

IFTM University, Moradabad

School of Agricultural Sciences & Engineering
(SASE)

Organized

FARMERS FAIR

February 20-21, 2019



सुहावन *SUHAVAN* 

Flora Expo-2019

20-21 February, 2019
Organized by

**School of Agricultural Sciences & Engineering
IFTM University, Moradabad**

In collaboration with
KHUSHNUMA NURSERY, GAJRAULA

SUHAVAN FLORA EXPO

**"IF AGRICULTURE GOES WRONG, NOTHING ELSE WILL HAVE A CHANCE TO GO RIGHT
IN THE COUNTRY"**

Two days farmers fair was organized by School of Agricultural Sciences & Engineering (SASE) in collaboration with Khusnuma Nursery, Gajraula under Unnat Bharat Abhiyaan to showcase the different innovative aspects of agriculture to the farmers. The program was inaugurated Mrs. Manju Kothiwala, member of Board of Governance by lightening the lamp along with the key officials of IFTM University. In the inaugural session, Honourable Vice Chancellor of IFTM University welcomed the farmers, visitors and exhibitors and urged everyone to take full advantage of such programs to improve their knowledge and apply latest technologies in their field. The main purpose of the farmers

Sanjeev Agrawal
Registrar
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Moradabad.

fair was to generate awareness on the different agricultural technologies and government schemes including awareness about the benefits of soil health card etc. The Flora Expo provided an excellent opportunity for the flower lovers to gain knowledge about bonsai, vertical gardening, floral arrangements, roof gardening, indoor gardening etc. In this fair, interactive sessions were also organized between agricultural scientist, government officers and farmers. The programme was coordinated were Dr. Krishan Pal and Mr. Sunny Bhatia. Overall the program was a fun filled package of information. Dr. K.P. Singh, Director and Mr. K.K. Bansal, Additional Director supported whole heartedly for the successful conduction of program. Dr. Ramesh Pal HoD, SASE thanked all the guests and farmers for their active and constructive participation.

Highlights of the farmer's fair:

- Participation of more than 545 farmers.
- Subject Experts and Officials of Agriculture Department of Moradabad District participated and had interactive sessions with farmers.
- More than 30 exhibitors participated in the fair.
- Presentations on improved technologies were followed by question answer session. During the discussion session, various queries raised by the farmers were answered by the different Subject Experts.
- A number of progressive farmers expressed their confidence and acknowledged the services rendered by School of Agricultural Sciences & Engineering, IFTM University, Moradabad.

Outcome: The participants were very excited by seeing the demonstration of modern techniques, machineries, quality seeds etc. Overall, the event was widely appreciated by the farmers, who suggested that such farmers fair should be organized at regular intervals with representation of all stakeholders including Government and Private Sector.

Sanjeev Assawal
Registrar
IFTM University
Moradabad.

Few Glimpses:



Sanjeev Bhowal
Registrar
IFTM University
Moradabad.



Sanjeev Agrawal
Registrar
IFTM University
Moradabad.



Media Coverage



Sanjeev Arora
Registrar
 IFTM University
 Moradabad.

Public Board

उप प्रधान-चार्य कल्पेश वर्मा, विजयनगर सिंह, जनकलाल भारद्वाज, प्रो. रमसेन, सरोज गुप्ता, जूही, दीपिका आदि मौजूद रही।

20/05/2019

आईएफटीएम के विद्यपी फूलों की टंगाव

मुरादाबाद। आईएफटीएम विधि में स्कूल ऑफ एग्रीकल्चरल साइंसेज एंड इंजीनियरिंग की ओर से खुशनुमा नसर के सहयोग से दो दिवसीय पुष्प प्रदर्शनी फ्लोरा एक्सपो 2019 का आरंभ किया गया। मुख्य-अतिथि मंजू कोठीवाल ने प्रदर्शनी का उद्घाटन किया। संचालन, असिस्टेंट प्रो डॉ हिमांशु त्रिवेदी ने किया। कुलपति प्रो अशोक के घोष के साथ ही संजीव अग्रवाल, डॉ अनुज श्रीवास्तव, डॉ एमपी पांडेय, प्रो केपी सिंह आदि रहे।

Sanjeev Prasad
Registrar
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Moradabad.