



# IFTM University, Moradabad

School of Agricultural Sciences & Engineering  
(SASE)

Organized

## FARMER'S FAIR (FLORA EXPO)

**February 27-28, 2020**

<b>Steering Committee</b>		<b>Flora Expo 2020</b> <b>'SUHAVAN'</b> 27-28 February, 2020	<b>Flora Expo 2020</b> <b>'SUHAVAN'</b> 27-28 February, 2020
<b>Chief Patron</b>	Mr. Rajiv Kothiwala	<i>Organized by</i>	<b>REGISTRATION FORM</b>
<b>Patrons</b>	Mrs. Manju Kothiwala Mr. Abhinav Kothiwala		Name: .....
<b>Co-Patrons</b>	Prof. M.P. Pandey Mr. Sanjeev Agarwal Prof. Rahul Mishra	<b>School of Agricultural Sciences &amp; Engineering</b>	Designation/Profession: .....
<b>Organizing Committee &amp; Members</b>		<i>In Collaboration with</i>	Mailing Address: .....
<b>Chairman</b>	Dr. Virendra Singh	<b>Khushnuma Nursery,</b>	City: ..... Pin Code: .....
<b>Co-Chairman</b>	Mr. K.K. Bansal Dr. Krishan Pal	<b>Siyali Jagir, Gajraula</b>	Phone/Mobile No: .....
<b>Convener</b>	Dr. V. K. Dhangraha	<i>Under the activities of</i>	E-Mail: .....
<b>Organizers</b>	Dr. Himanshu Trivedi Dr. Yaspal Singh Dr. Satyban Singh Mr. Abhay Saini	<b>Village Adoption Program</b>	Category No: .....
<b>Media, Publicity &amp; Printing</b>	Dr. A.K. Verma Dr. Himanshu Trivedi		Stall Booking Charge:
<b>Venue</b>	Dr. Ramesh Pal	<b>Unnat Bharat Abhiyan,</b>	a) Single: 500/-
<b>Arrangements</b>	Mr. Sunny Bhatia Dr. A.N. Chaubey Mr. Vinay Kumar	<b>MHRD, Govt. of India</b>	b) Double: 1000/-
<b>Decoration</b>	Mrs. Richa Khanna Mr. Ritesh Mishra Mr. Divanker Dubey	<b>Program Schedule</b>	Paid Amount: Rs.....
<b>Discipline</b>	Dr. Satyban Singh Dr. Yaspal Singh	<b>27<sup>th</sup> Feb, 2020 - Day 1</b>	Accommodation required (Yes/No)
<b>Transportation</b>	Mr. Pradeep Kumar Mr. Himanshu Singh Mohd. Rashid	Inauguration: 11:30 AM - 12:30 PM Expo Open for all: 12:30 PM - 04:30 PM	Date: ..... Signature: .....
<b>Coordination for Volunteers</b>	Mrs. Richa Khanna Mr. Ritesh Mishra	<b>28<sup>th</sup> Feb, 2020 - Day 2</b>	<b>Note: Please carry your photo id card for security reasons.</b>
<b>Volunteers</b>	Members of Student Club	Expo Open for all: 11:00 AM - 04:30 PM	
		<i>For stall booking and other details, please contact:</i> Dr. V. K. Dhangraha, UBA Co-ordinator Mob. +91-9760453565 IFTMU, Lodhipur Rajput, Moradabad-244102 E-mail :vap@iftmuniversity.ac.in Visit us at: www.iftmuniversity.com	

## SUHAVAN

Indian has become self-sufficient in food production but still Indian agriculture faces a lot of challenges because of lack of scientific knowledge among the farmers and delay in adoption of new technologies because of the communication gap. To fill this gap and to expose farmers to latest technologies, School of Agricultural Sciences & Engineering in collaboration with Khushnuma Nursery, Gajraula organized two-day farmers fair on the

*Sanjeev Agarwal*  
**Registrar**  
IFTM University  
Moradabad.



theme of *Suhavan* on Feb 27 and 28, 2020. The program was inaugurated by Mrs. Manju Kothiwal, member of Board of Governance, IFTM University by lamp lightening along with key officials of university. At the inaugural session, Honourable Vice Chancellor Prof. Mahendra Prasad Pandey welcomed all the farmers, dignitaries, visitors and exhibitors and urged everyone to take advantage of the fair to improve their scientific knowledge and productivity. The main aim of the fair was to create awareness on the different agriculture schemes launched by the government. Interactive sessions were also organized where farmers discussed their problems with the experts.

"*Kisan Goshthis*" were also conducted during the fair. On day first, District Agriculture officer Ms. Ritusha Tiwari addressed the farmers and discussed about the major government schemes running for their welfare. Later, District Horticulture Officer Mr. Sunil Kumar had an interactive session with the farmers and he discussed about the importance of horticultural crops and their management. On second day, District Soil Conservation Officer, Moradabad Dr. Narendra Gangwar addressed the farmers and he motivated them by discussing about many success stories of farmers of Uttar Pradesh and urged them to start the diversified farming to increase the income and sustainability. He also discussed the scientific techniques to increase the vegetable production.

During the inaugural session Honourable Chancellor Shri Rajeev Kothiwal, Honourable Vice Chancellor Prof. Mahendra Prasad Pandey, Registrar Dr. Sanjeev Agrawal, Pro Vice Chancellor Prof. Rahul Mishra, Finance officer Dr. K. P. Singh, Examination controller Prof. Anuj Shrivastava, Directors of the different schools and Director of T &P, Mr. K. K. Bansal, students, farmers, exhibitors and visitors were present. All faculty members and student volunteers of the school were actively involved in the successful conduction of above program. The program ended with vote of thanks proposed by Dr. Krishna Pal HoD, School of Agricultural Sciences & Engineering. He also appreciated the efforts of everyone who participated in the event and those who worked hard for successful conduction of program.

**Highlights of the farmers fair:**

- More than 625 farmers participated in the fair.

*Sanjeev Agrawal*  
**Registrar**  
IFTM University  
Moradabad.



- Subject experts, Govt. Officials of Agriculture department of Moradabad and industry personnel participated in the fair.
- More than 30 exhibitors presented different inputs and machinery required in agriculture.
- Question answer session was organized and during the discussion session, various queries raised by the farmers were answered by the subject experts and Government officials.
- A number of progressive farmers expressed their confidence and acknowledged the services rendered by the School of Agricultural Sciences and Engineering, IFTM University, Moradabad.

### Outcomes:

- Visitors were getting aware of new technology.
- Farmers expressed their confidence & acknowledge the services rendered by SASE, IFTMU.
- Farmer's fair was collective information of technology, demonstration and dissemination of new technology said by farmers.

### Few Glimpses



*Sonika Dada*  
**Registrar**  
 IFTM University  
 Moradabad.





*Sanjeev Dsouza*  
**Registrar**  
IFTM University  
Moradabad.





**Media Coverage**



*Sanjeev Prasad*  
**Registrar**  
 IFTM University  
 Moradabad.



Registrar  
IFTM University  
Moradabad.

**आर आर आर**

गुप्तपुरा, गुरा, 28 मार्च 2020

6

**पुनीत देवम 2020 'सुधाव' में भाग**

**आर कवि यंत्रों का पर्यटन**

पुनीत देवम 2020 'सुधाव' में भाग लेने के लिए आर आर आर के कवि यंत्रों का पर्यटन किया गया। इस दौरान कवि यंत्रों के माध्यम से कविताओं का प्रदर्शन किया गया।



**उत्कृष्ट कवि उत्पादन की गारंटी दी**

आर आर आर द्वारा कविताओं के माध्यम से कविताओं का प्रदर्शन किया गया। इस दौरान कवि यंत्रों के माध्यम से कविताओं का प्रदर्शन किया गया।



7 • गुप्तपुरा • गुरा • 29 मार्च 2020 • हिन्दुस्तान