



आईएफटीएम विश्वविद्यालय, मुरादाबाद, उत्तर प्रदेश
IFTM University, Moradabad, Uttar Pradesh
NAAC ACCREDITED

Academic Ordinance
for
Bachelor of Arts in Journalism (BAJ)
Programme
(w.e.f. Session 2021-22)

(Amended with NEP as per UGC Guidelines
&
Approved by the Academic Council in the Meeting held on 25th September 2021)

IFTM UNIVERSITY

(Established under U.P. Govt. Act No.24 of 2010 and approved under section 22 of UGC Act 1956)

Lodhipur Rajput, Delhi Road, Moradabad- 244102, U.P.

Telephone: 0591-2360817, 2360818 **Email:** info@iftmuniversity.ac.in

Website: www.iftmuniversity.ac.in

REGULATIONS

1. Short Title and Commencement

These regulations shall be called as The Regulations for the Bachelor of Arts in Journalism (BAJ) Degree Program (NEP) of the IFTM University, Moradabad, latest revised from the Academic Year 2021-22. The regulations framed are subject to modifications from time to time by IFTM University, Moradabad.

2. Minimum qualification for admission

Candidate must have 10+2 in any discipline from any Board with 45% (40% for SC/ST) marks. Admission in Bachelor of Arts in Journalism (BAJ) programme will be based on Merit/ Entrance examination. Only primary mode of evaluation (CGPA or percentage) as mentioned in the qualifying degree certificate/mark sheet will be considered while verifying eligibility. Conversion from CGPA to percentage or vice versa given by individual Institute/University will not be allowed.

Foreign National candidates, who apply through Ministry of Human Resource Development, Government of India, are eligible to apply provided that they possess the same minimum qualification.

3. Duration of the program

The course of study for Bachelor of Arts in Journalism (BAJ) shall extend over a period of six semesters (three academic years) for students. The curricula and syllabi for the program shall be prescribed from time to time by IFTM University, Moradabad.

4. Medium of instruction and examinations

Medium of instruction and examination shall be in Hindi or in English.

5. Working days in each semester

Each semester shall consist of not less than 90 working days. The odd semesters shall be conducted from the month of June/July to November/December and the even semesters shall be conducted from December/January to May/June in every calendar year.

6. Attendance and progress

A candidate is required to put in at least 75% attendance to appear in End-Semester/ Annual examination. However, the same can be condoned to 15% on medical grounds or for other genuine reasons beyond the control of students.

7. Program/Course credit structure

As per the philosophy of NEP, certain quantum of academic work viz. theory classes, practical classes, project report, internship etc. are measured in terms of credits. On satisfactory completion of the courses, a candidate earns credits. The amount of credit associated with a course is dependent upon the number of hours of instruction per week in that course. Similarly, the credit associated with any of the other academic, co/extra-curricular activities is dependent upon the quantum of work expected to be put in for each of these activities per week.

7A. Credits and Grade System

- (a) All programmes shall have credits associated with them as per their Lecture/Tutorial/Practical (LTP) structure and shall be determined as follows:
- One lecture hour per week per semester shall be assigned one credit.

- One practical hour per week shall be assigned half credit.
However, the credits associated with every programmes will be a whole number, i.e., wherever the sum comes out to be in half credit on calculation following the aforesaid process, the half shall be rounded to the next whole number.

(b) The letter grades based upon the overall marks obtained in a subject will be as follows:

S.No.	Marks	Letter Grade	Grade Point
1.	>=90	A+	10
2.	80-89	A	9
3.	70-79	B+	8
4.	60-69	B	7
5.	50-59	C+	6
6.	40-49	C	5
7.	35-39	D	4
8.	30-34	E	2
9.	<30	F	0

'E' & 'F' Grade will be treated as Carry Over Paper.

In addition to the above grades, there shall be two more letter grades 'I' and 'AB' which shall stand for Incomplete and Absent Grades, respectively.

(c) **Semester Grade Point Average (SGPA)**

The SGPA is a weighted average of the grade points earned by a student in all the papers credited and described his/her academic performance in a semester. If the grade points associated with the letter grades awarded to a student are $g_1, g_2, g_3, \dots, g_k$, etc. and the corresponding credits are $c_1, c_2, c_3, \dots, c_k$, the SGPA is given by :

$$SGPA = \frac{c_1g_1 + c_2g_2 + c_3g_3 + \dots + c_kg_k}{c_1 + c_2 + c_3 + \dots + c_k}$$

Where, k is the number of papers for which the candidate remains registered during the semester.

(d) **Cumulative Grade Point Average (CGPA)**

The Cumulative Grade Point Average (CGPA) indicates the overall academic performance of a student in all the papers registered in that particular academic year. It is computed in the same manner as the SGPA, considering all the papers (say, n), and is given by:

$$CGPA = \frac{\sum_{i=1}^n c_i g_i}{\sum_{i=1}^n c_i}$$

(e) **Final CGPA**

It is the weighted average of the CGPA of all years of study.

(f) **Percentage equivalence of CGPA/Final CGPA**

The conversion of CGPA/Final CGPA to exact percentage of marks does not have perfect rationale. However, its equivalent at best can be arrived at by multiplying by 10.00.

7B. Change of Grade already awarded

Letter Grade 'E' will be changed into Letter Grade 'D' up to a maximum of 03 papers at the time of promotion to the next academic year provided he/she can be declared to have passed the

academic year without any carry over paper, by changing the Grade.

8. Academic work

A regular record of attendance both in Theory and Practical shall be maintained by the teaching staff of respective courses.

9. Course of study

The course of study for Bachelor of Arts in Journalism (BAJ) shall include Semester-Wise Theory & Sessional. The number of hours to be devoted to each theory, tutorial and practical course in any semester shall not be less than 30 sessions.

**Structure, Syllabus & Evaluation Scheme
Bachelor of Arts in Journalism Programme
Course Structure
(Compulsory Courses)**

Theory/ Practical	Course Code	Course Title	Credits	Internal	External		Total
					Theory	Practical	
Year: First			Semester: First				
Theory	A270101T	Basics of Mass and Communication Journalism	4	25	75	--	100
Practical	A270102P	Computer for Mass Media	2	25	--	75	100
Total First Semester			6	50	75	75	200
Year: First			Semester: Second				
Theory	A270201T	Reporting and Editing	4	25	75	--	100
Practical	A270202P	Media Related Software	2	25	--	75	100
Total Second Semester			6	50	75	75	200

Year: Second			Semester: Third				
Theory	A270301T	Advertising and Public Relations	4	25	75	--	100
Practical	A270302P	Graphics and Design for Advertising	2	25	--	75	100
Total Third Semester			6	50	75	75	200
Year: Second			Semester: Fourth				
Theory	A270401T	Media Law and Ethics	4	25	75	--	100
Practical	A270402P	Print Media Production	2	25	--	75	100
Total Fourth Semester			6	50	75	75	200

Year: Third			Semester: Fifth				
Theory	A270501T	Communication Research	4	25	75	--	100
Theory	A270502T	New Media Technology	4	25	75	--	100
Practical	A270503P	Content Production for New Media	2	--	--	100	100

Practical	A270504R	News Paper Production	3	25	--	75	100
Total Fifth Semester			13	75	150	175	400
Year: Third			Semester: Sixth				
Theory	A270601T	Media Management	4	25	75	--	100
Theory	A270602T	Development Communication	4	25	75	--	100
Practical	A270603P	Audio-Visual Production	2	25	--	75	100
Practical	A270604R	Profile Study	3	25	--	75	100
Total Sixth Semester			13	100	150	150	400
Total 3 Years Degree Programme Marks			50	375	600	625	1600

Note- CC- Core Course, EC- Elective Course, OE- Open Elective, RC- Research Course
**The Specialization groups offered by the school may be subject to change as per the requirement of the program and availability of the resources*

Semester- I

Total Theory Paper -5

Total Practical Paper -1

Department of Journalism & Mass Communication
IFTM University, Moradabad
Course Structure, Syllabus & Evaluation Scheme
Bachelor of Arts in Journalism Programme

Theory/ Practical	Course Code	Course Title	Credits	Internal	External		Total
					Theory	Practical	
Year: 1st Year			Semester: I				
Major Subject Own Faculty							
Theory	A270101T	Basics of Mass Communication and Journalism	4	25	75	--	100
Practical							
Practical	A270102P	Computer for Mass Media	2	25	--	75	100
Major Subject Own Faculty							
Theory	BA JMC 112	Reporting & Editing	6	25	75	--	100
Major Subject Any Faculty							
Theory	BA JMC -115	Presentation & Communication Skills	6	25	75	--	100
Vocational Subject (Choose any one of the following)							
Theory	A010101T	fgahd kQ	3	25	75	--	100
Theory	A060101T	Indian National Movement and Constitution of India	3	25	75	--	100
Theory	A040101T	English Prose and Computer & Writing Skills	3	25	75	--	100

Theory	A050101T	Ancient and Early Medieval India (Till 1206 A.D.)	3	25	75	--	100
Co- Curricular Subject							
Theory	Z010101T/ CCC101	Food, Nutrition and Hygiene	2	25	75	--	100
Total First Semester			23	150	375	75	600

Semester- II

Total Theory Paper -6

Total Practical Paper -1

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Theory/ Practical	Course Code	Course Title	Credits	Internal	External		Total
					Theory	Practical	
Year: 1st Year			Semester: II				
Major Subject Own Faculty							
Theory	A270101T	Reporting & Editing	4	25	75	--	100
Practical	A270102P	Media Related Software	2	25	--	75	100
Major Subject Own Faculty							
Theory	BA JMC 211	Basics of Indian Constitution and Political System	6	25	75	--	100
Theory	AG107	Introductory Animal Husbandry	6	25	75	--	100
Major Subject Any Faculty (Choose any one of the following)							
Theory	A010201T	History of Medieval India (1206 A.D. to 1519 A.D.)	6	25	75	--	100
Theory	A060201T	Political Theory and Concept	6	25	75	--	100
Theory	A050201T	History of Medieval India (1206 A.D. to 1757 A.D.)	6	25	75	--	100
Vocational Subject							
Theory	B Com H 404	Entrepreneurship Development	3	25	75	--	100
Co- Curricular Subject							
Theory	2020201	First Aid and Health	2	25	75	--	100
Total First Semester			29	175	450	75	700

10- Examinations/Assessments

10A- Internal/ Sessional Examination

- (a) The minimum Grade required to pass in each Theory & Practical paper is 'GRADE D'.
- (b) A candidate, in order to pass must satisfy the requirement of Minimum CGPA of 4.50 in a particular academic year inclusive of both semesters of that academic year subject to conditions of clause 10D.
- (c) In case of audit/qualifying paper the minimum Grade required to pass is Grade D. However, the Grade obtained in audit paper shall not be included in SGPA.

10B- End-Semester Examination

There will be two End Semester Examinations in all theory and project subjects viz. Odd (I, III) Semester Examination and Even (II, IV) Semester Examination in an academic year.

10C- Carry Forward of Marks

In case, if a student gets the back in a course/paper, the sessional marks of the subject concerned will be carried forward in the total of marks when he re-appears for the examination of the course in which he has got the back.

10D- Heads of Passing

- (a) The minimum passing marks in each theory subject (including Internal/ Sessional marks) will be 40%.
- (b) The minimum passing marks in each comprehensive viva/project will be 50 %.
- (c) A student, in order to pass must satisfy the following:
Minimum 45% marks in aggregate of a particular academic year inclusive of both semesters of that academic year subject to the conditions of the clause 7B.

10E- Carry Over System

Maximum number of carry over papers (Theory/viva/project) permissible for promotion to next year will be 05.

10F- Promotion

- (d) A candidate satisfying all the requirements under clause 10A shall be promoted to the next academic year of study.
- (e) A candidate shall be eligible for provisional promotion with carryover (PCP status) to the next academic year of study provided he/she fails to satisfy the requirements of clause 10A(a) in not more than permissible carry over paper as mentioned in clause 10D.
- (f) If a candidate satisfies the requirement of clause 10A(a) but fails to satisfy the requirement of 10A(b) he/she shall be eligible for provisional promotion with carryover (PCP-A {aggregate} status). He/she may choose up to a maximum of any 04 theory papers of that particular academic year as per his/her choice to pass the examination of that.

10G- Ex-studentship

A candidate opting for ex-studentship shall be required to appear in all the theory/practical/viva papers in the end semester examinations of both semesters/ annual examination of the same academic year. However, the sessional marks of theory & practical both shall remain the same as those secured earlier.

11. Evaluation of Performance

- (a) **Programmes:** Evaluation of performance of the students in a programme shall be a continuous process based on their performance in the class test, quizzes, assignments and the end semester examinations.

Theory papers in semester system (Maximum Marks: 100)

The evaluation will be done through two class test and one end semester examination.

This will be in addition to quizzes, assignments, attendance, etc. Each class test will carry a weightage of 10 marks, and the end semester examination will carry a weightage of 75 marks. The remaining 10 marks will be awarded on the basis of attendance and performance in quizzes and assignments.

- (b) **Summer Training, Project Report, Seminar etc.**

Summer Training, Project Report, Seminar, and other learning oriented activities shall have associated maximum marks and credits, as stated in the syllabus.

	Evaluation Scheme		
	Internal	External	Total
Theory	25	75	100
Practical/ Project/ Dissertation	25	75	100

Question paper pattern for End-semester Examinations

I. Multiple Choice Questions (MCQs) (Internal Choice questions)	=	25 x 1 =	25
II. Long Answers (Answer 1 out of 2)	=	5 x 10 =	50
Total Marks	=		75

Question paper pattern for Internal/ Sessional Examinations

Long Answers (Answer 2 out of 3)	=	2 x 5 =	10 (each mid-sem)
Total Marks	=		25

12. Award of Division

- (a) The division shall be awarded on the basis of final year result.
- (b) If a student passes all examinations and secure minimum Final CGPA 4.50 to 5.99, he/she shall be eligible for the award of SECOND DIVISION.
- (c) If a student passes all examinations and secure minimum Final CGPA 6.00 to 7.49, he/she shall be eligible for the award of FIRST DIVISION.
- (d) If a student passes all examinations in first attempt without change of Grade and secures minimum Final CGPA 7.50 & above, he/she shall be eligible for the award of FIRST DIVISION WITH HONOURS.

13. Scrutiny and Re-evaluation

- (a) Scrutiny shall be allowed in only theory papers, in which Re-totalling of the marks awarded will be done and only unchecked answers (if any) will be evaluated.
- (b) Re-evaluation of theory/practical papers is not permitted.

14. Unfair Means

Cases of unfair means shall be dealt as per the rules of the University.

15. Result

- (a) The result of a candidate shall be declared on the basis of the performance of both semesters of the same academic year.
- (b) Result of the final year shall be declared on the basis of working out Final CGPA which is the weighted average of CGPA of all years of the study.

16. Improvement

There shall be no provision of Improvement examination in all the courses running in the University.

17. Grade Card

- (a) A copy of the Grade Card shall be issued to each student at the end of each academic year. The duplicate copy, if required can be obtained on payment of prescribed fee.
- (b) The Grade Report Card of a student may be withheld if he/she has not paid his/her dues or if there is a case of indiscipline pending against him/her or for any other such reasons.

18. Re-Admission

A candidate may be allowed for re-admission provided he/she satisfies one of the following conditions:

- (a) A candidate is declared fail.
- (b) A candidate promoted with carry over papers and opts for re-admission.

19. Duration for completion of the programme of study

The duration for the completion of the programme shall be fixed as double the actual duration of the programme and the students have to pass within the said period, otherwise they have to get fresh Registration.