

GUIDANCE AND COUNSELLING


Kalindi
Prakashan



**DR. NEHA SHARMA
DR. POOJA GUPTA**

CONTENT

ROLE OF GUIDANCE IN EDUCATION	9
Dr. Pooja Gupta	
GUIDANCE SERVICES	19
Dr. Neha Sharma	
EDUCATIONAL AND VOCATIONAL GUIDANCE	27
Dr. Nikita Yadav	
INTRODUCTION TO COUNSELLING	37
Dr. Bindu Singh	
COUNSELLING AND COUNSELLING SERVICES	45
Mr. Sachin Kumar	
BASIC OF COUNSELLING	54
Dr. Krishna Chandra Choudhary	
THE ROLE AND QUALITIES OF A COUNSELOR	66
Dr. Harjinder Kaur	
PERSONAL COUNSELLING AND GROUP COUNSELLING	80
Dr. Puja Tripathi	
ROLE AND RESPONSIBILITIES OF COUNSELORS	85
Ms. Archana Kasaudhan	
INCLUSIVE AND EQUITABLE GUIDANCE: A PREREQUISITE	91
Ms. Sushma Tani	
TESTING AND NON-TESTING TECHNIQUES	98
Dr. Shweta Das	
EDUCATIONAL GUIDANCE AND VOCATIONAL GUIDANCE	122
Mr. Mohd. Iqrar	
GUIDANCE AND COUNSELING FOR DIFFERENT LEVELS OF STUDENTS	129
Dr. Bhavna Singh	

EDUCATIONAL AND VOCATIONAL GUIDANCE

Dr. Nikita Yadav

Assistant Professor, Department of Education, School of Education and Humanities

IFTM University, Moradabad, U.P-244102, India

Email -yadavnikita3105@gmail.com

Contact No.-+91-8445328655

INTRODUCTION

In today's rapidly changing world, the importance and role of guidance in any context can be overstated. We all need guidance at any phase of life in one aspect or the other. It is not restricted particularly to any age group. It provides us a clear path of what, when and how to do. Similarly, guidance in educational and vocational fields is cannot be overstated. Guidance which is based on the concepts of leadership, counselling, and mentoring is a lighthouse for negotiating life's challenges. Its importance can be seen in a variety of settings from workplace where leaders give guidance and support to their teams to educational institutions where advisors assist students in making decisions about their future. For the professionals and students alike, educational and vocational guidance provides a vital foundation that enables them to successfully negotiate challenging job and academic environments. People frequent find themselves at a crossroads, unsure of what to do, due to the growing variety of employment alternatives and the changing nature of the job market. The chapter makes the case that encouraging people's academic achievement and job satisfaction requires providing them with appropriate education and guidance in careers. Guidance can enable people to make educated decisions, reach their full potential, and accomplish their long-term objectives by providing them with thorough and individualized support. Moving on to the chapter we will look at what are their guidances, its objectives and principles, examining its role in different stages of an individual's life. It will also illuminate the profound influence of educational and vocational guidance on individual success.



Dr. Neha Sharma is working as an Assistant Professor in Department of Education of IFTM University, Moradabad, U.P. She has post graduate degree in Education and Management. She has completed her PH.D in Education from IFTM University, Moradabad, U.P. She has presented more than ten Research Papers in various national and international Seminars, Conferences and Wokshops. She is an author of two books of education and more than five chapters in edited books of national and international repute. She has also awarded as "Shakti Vandan Samman", "Shiksha Ratan Samman" in the field of Education. She has also participated in a International Short

Term Training Programme, Faculty Development Programme, Refresher Courses, NEP ORIENTATION & SENSITIZATION PROGRAMME for gaining knowledge and expertise in field of Education. She has also supervised Dissertations and Research areas of M.ED and PH.D students. She has an excellent expertise in teaching skills for more than 05 years in the field of Education. She believes that education must aid for the betterment of person and society, it should not be limited to the bookish knowledge for it he engages his students in various social and personality development along with their study. Her values include a strong belief in faith, taking action and achieving results.



Dr. Pooja Gupta is an Assistant Professor of Economics at IFTM University. She holds a Ph.D. in Economics from IFTM University and a M.A. in Economics from M.J.P.R.U., Bareilly. She also holds a Bachelor degree in Education from M.J.P.R.U., Bareilly. Her research focuses on Micro Financing Schemes for women with special reference to Self Help Group (SHGs) in U.P. Dr. Gupta has contributed many articles and chapters in journals and books of national and international repute. She has been a part of various seminars and workshops conducted at national and international level. She has also participated in a short term international program on Biodiversity and International Conservation. In

addition to serving as a research guide to various students of Master program in Economics, she has also been an active member of the Board of Studies of the Department of Economics, IFTM University. She has been heading the Evaluation process of the School of Education and Humanities, IFTM University since 2020. She also functions as a representative member of various committees at the University level. In her free time, she enjoys reading books, listening to music and watching movies.



Kalindi Prakashan

9140270320, 9453904139
kalindiprakashan@gmail.com

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