



## E-Learning in India: Merits and Demerits

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**Introduction:** E-Learning in India has come a long way with the development of technology. India is one of the nations that is developing at an exponential rate in terms of technology. With a population of more than 1.3 billion, the availability of high-speed internet and smart phones, India has the most number of technologically driven persons. The rise of the internet has changed the way of life in India. People like to do everything online, they shop online, do business online, make friends online, learn online, etc. While e-Commerce is the most significant online industry, online education and learning stand right next to it. With the ever-increasing information available on the internet and the countless number of online courses, many people in India prefer to learn online. By seeing the potential and immense popularity of eLearning development and design digital technology in India, our honorable Prime Minister has envisioned transforming our nation and creating opportunities for all citizens by harnessing digital technologies through "Digital India" initiative.

The initiative comprises of various projects in various areas relating to health, education, labor, employment, etc. As a part of the 'Digital India' project, many colleges and universities offer online correspondence courses. Now let's go through some of the interesting facts about online education in India. E-Learning market in India was worth \$247 million in 2016, which is expected to grow about \$1.96 billion by 2021. That is a compound annual growth rate of 52%. The number of users enrolled for various online learning courses is estimated to be 1.6 million in 2016, which is expected to grow about