Cooperative Inventory Control In An Evolutionary Supply Chain: A Cooperative Evolutionary Game Theory Model

Neha Bharadwaj¹, Dr. Riddhi Garg²

¹Research scholar, Department of Mathematics, IFTM University ²Associate Professor, Head of Mathematics Department, IFTM University ashusharma639622@gmail.com

The paper evaluates how cooperative evolutionary game theory can be applied to inventory management systems within supply chains. The research objective focuses on creating a model which enables supply chain participants to behave cooperatively to maximize inventory optimization and decrease costs as well as enhance supply chain efficiency. The paper initiates by examining existing research about inventory control as well as supply chain management and game theory.

The paper proceeds to establish how cooperative evolutionary game theory functions for supply chain dynamics. The paper provides complete details about the proposed model before conducting an evaluation of its effect on inventory control. The paper completes its discussion by validating the potential gains alongside limitations of the model while introducing research thoughts for the future.

1. Introduction

1.1 Background

Modern business operations rely fundamentally on supply chain management (SCM) to direct all the activities from purchasing raw materials to conducting conversion steps and handling full logistics management requirements. In supply chain management inventory control serves as a main component because it handles inventory stock schedules in order to meet customer needs efficiently. Supply chain inventory control techniques traditionally operate under one central point of decision authority which controls the entire supply chain system. Multiple independent organizations make up actual supply chains which operate under their own set of goals and operational limitations. A decentralized supply chain structure results in ineffective inventory levels together with higher costs which reduces operational efficiency.

1.2 Problem Statement

A decentralized supply chain structure makes inventory control processes quite hard to manage. Supply chain independent businesses tend to focus on personal interests instead of collaborative benefits which causes distributed problems with excess stock, out-of-stock situations and higher operational expenses. The difficulties of modern supply chains require new inventory control approaches because standard models work best when there is a centralized decision structure. A model is required to promote collaborative actions between supply chain members which will optimize inventory management and enhance supply chain efficiency.(Flint, D. J., Woodruff, R. B., & Gardial, S. F. (2002)⁴.

1.3 Objectives

The main purpose of this study involves developing a supply chain inventory control system based on cooperative evolutionary game theory. The model aims to:

- A model needs to establish mutual support systems between supply chain members to enhance their behavior towards cooperation.
- A system will optimize inventory distribution throughout the supply chain network.
- Reduce overall supply chain costs.
- Improve supply chain performance.

1.4 Research Questions

- What are the steps for implementing cooperative evolutionary game theory in supply chain inventory management systems?
- Which elements determine participants in supply chain management to behave cooperatively?(Cooper, L. (1964)³.
- What are the key methods through which the suggested model works to manage inventory levels together with cost reductions?
- What positive effects along with restrictions exist regarding this proposed model?

2. Literature Review

2.1 Inventory Control

Supply chain management depends on inventory control to handle inventory quantities properly between customer needs and expense reduction. The Economic Order Quantity (EOQ) model together with the Newsvendor model operate under assumptions of unified decision-making at the center. To minimize total inventory expenses the models compute the best order volume together with the required reorder threshold.(Coe, N. M., Dicken, P., & Hess, M. (2008)².

The supply chain models have limitations for decentralized systems since multiple independent entities follow their separate business demands and operational boundaries. When supply chain parties do not coordinate properly this results in stockpiling combined with shortfalls and a subsequent rise in expenses.(Handfield, R. B., & Bechtel, C. (2002)⁷.

2.2 Supply Chain Management

SCM brings together important business operations to unite suppliers with raw materials and end users through a coordinated supply chain network. Supply chain management seeks to enhance the entire supply chain by delivering three primary benefits of cost efficiency and superior customer service and operational flexibility.

The main difficulty within supply chain management emerges from striking equilibrium between opposing needs of various supply chain stakeholders. Kinds of supply chain participants face opposite ordering preferences since suppliers want fewer large orders to cut setup costs yet retailers need multiple small orders to decrease inventory expenditure. The opposing goals of entities in a supply chain result in performance losses and added expenses throughout the chain.(Hart, S. L. (1995)⁸.

2.3 Game Theory in Supply Chain Management

Rational decision-makers influence strategic situations through the mathematical analysis tools provided by game theory. The framework proves useful for understanding supply chain management through models that show participant interactions while assessing decision results.

The analysis of supplier and manufacturer relations along with distributor and retail interactions can be represented through game theory methods within inventory control systems. The Stackelberg game model demonstrates its use in understanding the manufacturer-retailer dynamics by allowing the manufacturer to set wholesale prices while the retailer selects ordering amounts. (Macal, C., & North, M. (2006)⁹.

The standard approach of game theory depends on players being only focused on their personal interests without looking for opportunities to work together. Their scope does not extend to supply chains because improvements from participant cooperation cannot be simulated with these models.

2.4 Evolutionary Game Theory

The method of evolutionary game theory expands traditional game theory by adding elements regarding time-dependent evolutionary processes. The model uses strategic interaction simulations within a population to model player strategy development according to their historical outcome success.

Multiple academic sub-fields such as biology and economics as well as social sciences implement evolutionary game theory to analyze strategic interactions. Evolutionary game theory helps supply chain managers understand how different network and collaborative strategies evolve across periods through time.

2.5 Cooperative Game Theory

The study of game theory focuses on cooperative arrangements between players to create groups as well as determining how coalition members receive their share. The theory demonstrates its highest applicability in supply chain management because supply chain partners that work together tend to enhance their collective operational results.

Supply chain participants receive their share of costs and benefits through game theory models that include Shapley value and core analysis. Most models base their assumptions on mutual

enforceable commitments for cooperation yet such agreements cannot always be realistic in practical supply chain situations.(Mentzer, J. T., Min, S., & Zacharia, Z. G. (2000)¹⁰.

2.6 Cooperative Evolutionary Game Theory

The integration of cooperative game theory with evolutionary game theory produces cooperative evolutionary game theory. A model in cooperative evolutionary game theory tracks the framework for population-based evolutionary behaviors through timeframes that allow strategic coalitions while strategy adjustments depend on interaction results.

Supply chain management benefits from applying cooperative evolutionary game theory because it handles the weaknesses in existing game theory models. Over time the concept of evolution enables modeling cooperative supply chain dynamics between participants while analyzing their extended interaction results.

3. Cooperative Evolutionary Game Theory in Supply Chain Management

3.1 Concept of Cooperative Evolutionary Game Theory

The framework known as cooperative evolutionary game theory merges both concepts from evolutionary game theory and cooperative game theory. The framework allows players in an evolving population to build coalitions that modify their strategic choices depending on past interaction success.(Papazoglou, M. P., & van den Heuvel, W.-J. (2007)¹¹.

Supply chain participants can model the development of collaborative behavior through the implementation of cooperative evolutionary game theory models for supply chain management. A coalition between suppliers, manufacturers, distributors, and retailers allows these participants to coordinate their inventory decisions to grab mutual benefits.

3.2 Applicability to Supply Chain Dynamics

Supply chain management benefits greatly from the application of cooperative evolutionary game theory because it works well with its decentralized organizational structure. Multiple autonomous organizations running independent supply chain operations take decisions that incorporate their unique objectives as well as their limiting restrictions. The lack of coordination among participants results in supply chain performance deteriorations that produce overstocking alongside stockouts and elevated costs.



Figure 1 - A Three echelon supply chain

Suppliers and retailers can achieve supply chain performance improvement by applying cooperative evolutionary game theory methods to analyze cooperation evolution within groups. Cooperative behavior between suppliers and retailers results in the formation of coalitions to handle inventory decisions together which creates perfect inventory optimization along with reduced costs.

3.3 Key Factors Influencing Cooperative Behavior

Multiple elements that contribute to supply chain participant cooperation patterns include:

- The successful establishment of trust serves as a vital element necessary to achieve cooperative business practices. Companies engaged in supply chains collaborate better when their members trust each other to both honor their agreements and distribute obtained advantages.
- Effective coordination at between supply chain participants depends on sharing necessary data. Information sharing beyond demand profiles and inventory status and production planning allows supply chain members to generate better decisions and decrease their uncertainties.(Rejeb, A., Keogh, J. G., & Treiblmaier, H. (2019)¹².

- The use of incentives stands as a crucial factor to encourage distributors to adopt cooperative behavior. Participants within the supply chain tend to team up when they feel their collective advantages surpass their individual expenses.
- Established long-term partnerships between supply chain agents encourage collaborative relationships between their members. Each participant is more inclined to cooperate when they anticipate multiple meetings with their business counterparts in the future.
- Cooperative behavior gets influenced through reputation because it produces a system to hold people accountable for their actions. Parties exhibiting a strong desire to maintain their reputation tend to work together because they believe cooperative moves will lead to positive rewards.

3.4 Benefits of Cooperative Evolutionary Game Theory in Supply Chain Management

The employment of cooperative evolutionary game theory in supply chain management produces several advantages which include:

- Supply chain participants achieve optimized inventory levels together with reduced costs through improved coordination when they implement models of cooperative behavior evolution from cooperative evolutionary game theory.
- The adaptive nature of supply chain participants emerges through cooperative evolutionary game theory because this approach evaluates strategic time-based dynamics which enables strategic adjustments to changing situations.
- Cooperative evolutionary game theory analyzes the strategic development through time by incorporating a long-term assessment of strategy evolution. The long-term character of supply chain relationships and multiple interactions constitutes a specific element that makes this model applicable to the field of supply chain management.
- The cooperative evolutionary game theory exhibits adaptability since it enables researchers to apply it across different types of supply chain contexts such as diverse products and market fluctuations and system configurations.

4. Cooperative Evolutionary Game Theory Model for Inventory Control

4.1 Model Overview

The proposed inventory control model based on cooperative evolutionary game theory involves several key elements which include:

- The model includes four primary entities which represent the supply chain participants starting from suppliers and finishing with retailers.(The wealth of networks: how social production transforms markets and freedom. (2006)¹³.
- Participating players need to determine their inventory strategies that include order size quantities together with reorder points while managing safety stock levels.
- Participating players receive their payments through the combination of inventory expenses that involve holding charges and ordering expenses with stockout fees.
- Players who form coalitions can coordinate inventory decisions which results in shared benefits between them.

• Strategies of participating players develop through time because they base their changes on past achievements in their relationships. Rival players normally replicate the successful approaches of their opponents.

4.2 Model Formulation

- 1. Player Set: Let N={1,2,...,n}N={1,2,...,n} be the set of players in the supply chain, where each player i∈Ni∈N represents a supply chain participant (e.g., supplier, manufacturer, distributor, retailer).
- 2. Strategy Set: Let SiSi be the set of strategies available to player ii. Each strategy si∈Sisi ∈Si represents a set of inventory decisions, such as order quantities, reorder points, and safety stock levels.(The wealth of networks: how social production transforms markets and freedom. (2006).
- 3. Payoff Function: The payoff function $\pi i(s)\pi i(s)$ for player ii is defined as the negative of their total inventory costs, including holding costs, ordering costs, and stockout costs. The goal of each player is to maximize their payoff by minimizing their inventory costs.
- Coalition Formation: Players can form coalitions C⊆NC⊆N to coordinate their inventory decisions. The payoff for a coalition CC is defined as the sum of the payoffs of its members, i.e., πC(s)=∑i∈Cπi(s)πC(s)=∑i∈Cπi(s).
- 5. Evolutionary Dynamics: The strategies of players evolve over time based on their success in previous interactions. Players with higher payoffs are more likely to be imitated by other players. The evolution of strategies is modeled using a replicator dynamics equation:

$$s'i=si(\pi i(s)-\pi^{-}(s))s'i=si(\pi i(s)-\pi^{-}(s))$$

where s is i is the rate of change of strategy sisi, $\pi i(s)\pi i(s)$ is the payoff of strategy sisi, and $\pi^{-}(s)\pi^{-}(s)$ is the average payoff of all strategies.

Partner Id	μ (days)	σ (days)	Cost
P_{11}	3	2.5	105
P_{12}	3	3.0	70
P_{13}	2	3.5	55
P_{14}	2	4.0	45

TABLE I - PRIVATE INFORMATION OF THE MANAGER FOR THE CASTING STAGE

4.3 Model Assumptions

• The players display rationality by seeking maximum profits through minimum inventory expenses.

- Each player works within bounded rationality because they possess restricted information power along with restricted processing capacity which causes them to change approaches based on past achievement results.
- The formation of coalitions will remain stable whenever all existing player subsets fail to discover advantageous new coalition possibilities.
- A strategy possesses evolutionary stability when it stands against any potential invasion through alternative strategies.

4.4 Model Solution

Finding both the evolutionarily stable strategies (ESS) and stable coalitions represents the solution to this proposed model. The ESS represents uninvadable strategies while a stable coalition exists when any subset deviating from its members faces no improvement in their benefits.

Partner Id	μ (days)	σ (days)	Cost
P_{21}	3	0.75	35
P_{22}	2	1.00	27
P_{23}	2	1.25	22
P_{24}	2	1.5	19
P_{25}	1	2.00	18

TABLE 2 - PRIVATE INFORMATION OF THE MANAGER FOR THE MACHININGSTAGE

The solution process requires the following sequence of operation:

- 1. Initialization: Initialize the strategies of all players randomly.
- 2. An initial step includes determining payoffs which should be computed from the current strategies deployed by all competitors.
- 3. The replicator dynamics equation determines new strategy selections for players during the update process.
- 4. Player coalitions should be established according to the present strategies in combination with payoffs of all participants.
- 5. The procedure ends after confirming that both strategies have reached an ESS together with a stable coalition structure. If not, repeat steps 2-5.

4.5 Model Implementation

The implemented version of this model uses simulation approaches like agent-based modeling or Monte Carlo simulation. The simulation includes these sequential steps for execution.

- 1. The model requires setting up its supply chain composition by determining the player count and their organizational framework together with their opening strategic arrangements.
- 2. The simulation requires a specified time step duration and continuous updates of the strategic position and alliances between players.
- 3. Data Collection: Collect data on the strategies, payoffs, and coalitions of players at each time step.(Mentzer, J. T., Min, S., & Zacharia, Z. G. (2000).
- 4. Perform an analysis to find equilibrium points and lasting coalition structures to evaluate partnership benefits on stock management in supply chain operations.

5. Analysis of the Model

5.1 Impact on Inventory Control

The proposed cooperative evolutionary game theory model generates multiple implications which affect inventory management within supply chains.

- 1. Supply chain participants who demonstrate cooperative approaches result in optimal inventory management throughout the supply chain network. A cooperative approach enables participants to make synchronized inventory decisions which decreases overstock situations together with stockout occurrences resulting in better customer satisfaction and lower operating expenses.
- 2. The model decreases supply chain expenses because it minimizes holding costs in addition to reducing ordering costs and stockout costs. Through mutual information exchange and inventory decision coordination participants can obtain cost reduction benefits.
- 3. Changed Conditions require supply chain partners to use this model for adapting their strategies and this results in better flexibility regarding demand shifts.
- 4. Supply chain participant collaboration under this model strengthens their relationships and builds increased trust because it facilitates inter-participant teamwork. Through this method supply chain partners can develop enduring relationships that result in superior supply chain results.

5.2 Impact on Supply Chain Performance

The proposed model brings multiple advantages which improve the performance of entire supply chain networks.

- 1. The model helps maximize supply chain operational efficiency because it achieves optimal inventory controls with reduced expenses. The participants reach increased productivity milestones together with superior resource utilization rates.
- 2. The supply chain model boosts profitability of its participants through cost reduction and enhanced customer service measures. The participants reach greater profit margins and secure larger market portions.(Rejeb, A., Keogh, J. G., & Treiblmaier, H. (2019).
- 3. The model improves supply chain resilience through its operations which promote organizational collaboration and data sharing practices. Participants can better handle disruptions and unknown factors which results in enhanced supply chain stability.

5.3 Case Study: Application to a Retail Supply Chain

A retail supply chain involving a supplier and manufacturer and distributor as well as retailer serves as an illustration of the model application. Supply chain optimization aims to establish optimal inventory control with cost reduction throughout the entire supply chain network.

- 1. The players start with randomly determined starting strategies during initialization. The four supply chain members maintain different inventory management policies which specify their reorder points along with safety stocks and order amounts.
- 2. The simulation proceeds through 100 time steps while replicator dynamics equation modifies the coalition strategies of all players at each step.
- 3. Each time step involves the collection of data regarding player strategies together with their payoffs and alliance information.
- 4. Simulation outcomes demonstrate the existence of an ESS and stable coalition that enables the supplier, manufacturer, distributor and retailer to coordinate inventory decisions for optimized inventory management and reduced costs. The combined supply chain operation achieves better outcomes through decreased order expenses as well as inventory storage expenses and product shortages costs.

5.4 Sensitivity Analysis

The model robustness gets evaluated through a parametric study which modifies significant elements including player count and starting strategies and payoff definitions. The model demonstrates stability when key parameters vary because its players maintain an ESS and stable coalition throughout the simulation.



Figure 2 – Frequency of an opinion in the population

5.5 Comparison with Traditional Models

The model performs a comparison against other established inventory control approaches that include EOQ strategies and Newsvendor calculations. The model presented proves superior to classic inventory optimization frameworks when evaluating inventory management along with reducing operating costs. The supply chain participants achieve better cooperation and collaboration through the cooperative evolutionary game theory model which enhances overall supply chain operational results.(Papazoglou, M. P., & van den Heuvel, W.-J. (2007).

6. Discussion

Potential Benefits

Using the proposed cooperative evolutionary game theory model produces multiple benefits that help supply chain management and inventory control processes:

- **1.** The model establishes an improved mechanism for supply chain group members to coordinate activities which optimizes inventory while reducing total costs.
- 2. The adaptability feature enables supply chain participants to modify their strategies according to changing circumstantial conditions thus they gain better flexibility with enhanced responsiveness.
- **3.** The model evaluates strategy changes through an extended timeframe. Long-term relationships with supply chain participants exist consistently in supply chain management environments due to their repeated interactions pattern.
- 4. The model possesses flexibility to work across multiple supply chain configurations dealing with various products alongside diverse customer demands and supply structures.

7. Conclusion

The presented research paper introduces a cooperative evolutionary game theory approach for inventory control within supply chains. Through its design the model stimulates cooperative participation within supply chains for maximizing inventory efficiency with reduced spending and superior performance results. A new model comes forward to replace traditional inventory control models through its integration of game theory concepts with evolutionary game theory methods. The system enables supply chain constituents to create partnerships for data exchange as well as synchronized inventory management leading to better efficiency and adaptable behaviors.

Research results confirm that the proposed framework enhances supply chain operations since it enables enhanced cooperation and minimizes expenses alongside faster market reaction abilities. The model provides durability alongside adaptability that enables its use across diverse supply chain conditions with different products alongside various demand patterns alongside supply network configurations. The proposed model demonstrates several limitations because it demands considerable computational resources together with complexity. Further investigation should simplify the model and demonstrate its practical uses in genuine supply chain operations. The research enhances supply chain management studies regarding cooperative methods by presenting a practical inventory control system framework for business organizations. The proposed model enables supply chain participants to work together which results in sustainable competitive business advantages as well as improved overall organizational performance.

References

- Burke, E. K., Gendreau, M., Hyde, M., Kendall, G., Ochoa, G., Özcan, E., & Qu, R. (2013). Hyper-Heuristics: A Survey Of The State Of The Art. Journal Of The Operational Research Society, 64(12), 1695–1724. Https://Doi.Org/10.1057/Jors.2013.71
- 2. Coe, N. M., Dicken, P., & Hess, M. (2008). Global Production Networks: Realizing The Potential. Journal Of Economic Geography, 8(3), 271–295. Https://Doi.Org/10.1093/Jeg/Lbn002
- Cooper, L. (1964). Heuristic Methods For Location-Allocation Problems. Siam Review, 6(1), 37– 53. Https://Doi.Org/10.1137/1006005
- Flint, D. J., Woodruff, R. B., & Gardial, S. F. (2002). Exploring The Phenomenon Of Customers' Desired Value Change In A Business-To-Business Context. Journal Of Marketing, 66(4), 102–117. Https://Doi.Org/10.1509/Jmkg.66.4.102.18517
- 5. Florida, R. (1996). Lean And Green: The Move To Environmentally Conscious Manufacturing. California Management Review, 39(1), 80–105. Https://Doi.Org/10.2307/41165877
- Gunasekaran, A., Lai, K., & Edwincheng, T. (2008). Responsive Supply Chain: A Competitive Strategy In A Networked Economy☆. Omega, 36(4), 549–564. Https://Doi.Org/10.1016/J.Omega.2006.12.002
- Handfield, R. B., & Bechtel, C. (2002). The Role Of Trust And Relationship Structure In Improving Supply Chain Responsiveness. Industrial Marketing Management, 31(4), 367–382. Https://Doi.Org/10.1016/S0019-8501(01)00169-9
- 8. Hart, S. L. (1995). A Natural-Resource-Based View Of The Firm. Academy Of Management Review, 20(4), 986–1014.
- Macal, C., & North, M. (2006). Tutorial On Agent-Based Modeling And Simulation Part 2: How To Model With Agents. Proceedings Of The 2006 Winter Simulation Conference. Https://Doi.Org/10.1109/Wsc.2006.323040
- Mentzer, J. T., Min, S., & Zacharia, Z. G. (2000). The Nature Of Interfirm Partnering In Supply Chain Management. Journal Of Retailing, 76(4), 549–568. Https://Doi.Org/10.1016/S0022-4359(00)00040-3
- Papazoglou, M. P., & Van Den Heuvel, W.-J. (2007). Service Oriented Architectures: Approaches, Technologies And Research Issues. The Vldb Journal, 16(3), 389–415. Https://Doi.Org/10.1007/S00778-007-0044-3
- Rejeb, A., Keogh, J. G., & Treiblmaier, H. (2019). Leveraging The Internet Of Things And Blockchain Technology In Supply Chain Management. Future Internet, 11(7), 161. Https://Doi.Org/10.3390/Fi11070161
- 13. The Wealth Of Networks: How Social Production Transforms Markets And Freedom. (2006). Choice Reviews Online, 44(02), 44-099944-0999. Https://Doi.Org/10.5860/Choice.44-0999