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(57) Abstract :

The present invention is a retail merchandising aided by shop display systems: comprises of, three or more display modules but at least 3 should be available therein, once side of the display structure should be open and provided space to access it, but the other side is closed thereby pivoted vertically to provide the provision for fastening it firmly, therein displaying the items have a better space along with facility is given to the system that it state the items placed in the display modules while pressing the corresponding button provided to the individual display unit. It is ergonomically designed and display the items accordingly. It is a voice over providing the option of while changing the items thereby the provision given to edit the voice content.

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