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## (54) Title of the invention : STUDY ON FINANCIAL IMPACT OF AIR POLLUTION AND NEED FOR ENVIRONMENT MANAGEMENT OF INDUSTRIAL AREA

(51) International classification (86) International Application No Filing Date (87) International Publication No (61) Patent of Addition to Application Number Filing Date (62) Divisional to Application Number Filing Date		<ul> <li>(71)Name of Applicant :</li> <li>1)Dr. Himanshu Gupta</li> <li>Address of Applicant : Associate Professor, School of Business</li> <li>Management, IFTM University, Lodhipur Rajput, Moradabad,</li> <li>Uttar Pradesh - 244102 Moradabad</li></ul>
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(57) Abstract :

The present invention relates to India's economic growth over the past few years has raised the prospect of eliminating extensive poverty within a generation. According to the World Air Quality Report of 2019, India ranked 5 out of 98 countries in 2019 based on weighted average PM2.5 concentration levels, behind Bangladesh, and Afghanistan. Twenty-one of the world's 30 cities with the worst air pollution are in India. New Delhi has the poorest air quality among cities globally, with PM2.5 concentration levels nearly ten times the WHO target. PM2.5 levels have remained high over the last five years. Industrial air pollution has emerged as an acute problem in recent years because of it there are detrimental effects on human health, economic and living conditions of the people. The present study is conducted in three different sites in industrial area identify the economic impact of air pollution.

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