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(57) Abstract:

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Research on approaches to entrepreneurship education is still in its infancy. Most studies aim to describe entrepreneurship courses, discuss the content of good entrepreneurship education, or assess the economic impacts of courses by comparing participants and non-participants. Some empirical studies confirm that entrepreneurship education courses or programs in colleges have a positive impact on the attractiveness and viability of new ventures. Business activities play a very important role in promoting economic and social development. For these reasons, in recent decades, entrepreneurship issues have received attention from many academics and policy makers. With the growth of mass management education universities in India, the problem of employing university graduates has become more acute. One sees the logic in developing entrepreneurial skills among arts and science graduates. However, as many studies have revealed, not everyone can become an entrepreneur. There are certain psychological characteristics, sociocultural, demographic and economic factors, perceptions of the external environment, etc. that influence an individual's entrepreneurial aspirations and abilities. Hence, there is a need to identify candidates who can become entrepreneurs after receiving the necessary inputs and training.

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