



आईएफटीएम विश्वविद्यालय, मुरादाबाद, उत्तर प्रदेश
IFTM University, Moradabad, Uttar Pradesh
NAAC ACCREDITED

ACTION TAKEN REPORT
BASED ON
(CURRICULUM FEEDBACK ANALYSIS)
2019-20
SCHOOL OF BUSINESS MANAGEMENT

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Based on the Curriculum Survey conducted for the year 2019-20, the report depicted a relatively poor performance in some of the parameters. To address the issues, following measures were taken / planned by the department.

S.NO.	OBSERVATIONS	CORRECTIVE MEASURES
STUDENTS		
1	Curriculum was not seen as easy to understand by some of the students.	The curriculum gets updated at regular interval to weed out any redundancy and make it practical, relevant in daily life and useful for professional growth. The revision in curriculum was done in BoS. Faculty was advised to explain the topics at beginner's level for easy understanding of all the students including those relatively weak.
2	A considerable number of students shared their discontent with the practicality and relevance of some subjects in getting the (desired) job.	The curriculum gets updated at regular interval to weed out any redundancy and make it practical, relevant in daily life and useful for professional growth. The revision in curriculum was done in BoS.
3	Some students were found apprehensive about the applicability of subjects in daily life.	The curriculum gets updated at regular interval to weed out any redundancy and make it practical, relevant in daily life and useful for professional growth. The revision in curriculum was done in BoS.
4	Students required support of reading and reference material for their subjects.	Faculty shared free online resources and free e-books wherever available; with the students. Students were guided on how to access and use various online resources subscribed by the University library and available to the students. The handouts were shared. It was learnt that some students had no access to whatsapp. Such students were added in the group and / or the handouts were provided to them.
5	Some of the students shared that they did not receive reference material along with the	

	course content.	
TEACHERS		
ALUMNI		
6	Alumni were found not satisfied with the Industry specific projects (opportunities)	<p>Director – T&P through his team explored more hands-on / live projects / field projects to help students acquaint with the real work life challenges. New organisations came on board to provide industry projects and full time job opportunities.</p> <p>Prospective employers covering various functions and industries were explored and reviewed for their suitability.</p> <p>Opportunities offered, types of roles offered, location and CTC offered, employers with high attrition rate (for our students), students’ response to the opportunities viz. whether they applied, appeared and what was their performance (rejection, rejection level OR selection, joining and exit), was studied and appropriate measures including sessions with final year students, were taken.</p>
7	Some of the students disagree that the University has been successful in creating a professionally superior and ethically strong global manpower and to uphold moral values, with effective communication skills, teamwork skills, multidisciplinary approach, and an ability to improve the quality of life.	<p>PSD trainers conducted special classes to help students orient towards their job responsibilities. Special classes to improve communication are planned and underway for the final year students in the session 2020-21.</p>
8	The University has	Activities like symposiums, seminars, conferences were

	<p>been successful in creating an intellectual environment for research and development aware of emerging technologies leading to continual learning needed for a successful professional career, to create a center of excellence develop technocrats and business leaders.</p>	<p>organized to make students aware about contemporary developments in the area of study. It also helps motivating students to take up research.</p>
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EMPLOYERS

9	<p>Employers' Survey 2019-20 revealed that students (placed) were found having technical skills below par.</p>	<p>Special training sessions are scheduled and running for the final year students (2020-21 batch)</p>
10	<p>A considerable number of employers reported that some students could not use the equipment and work on the technology in use (at work place).</p>	<p>Special training sessions are scheduled and underway for the final year students (2020-21) batches. They are being provided special training sessions on Python, R, IBM Lotus, SPSS, MS Office Suite.</p>
11	<p>Only few students could develop solutions to workplace problems</p>	<p>It was learnt that the situation could be because of lack of ability or willingness or both to contribute at workplace. PSD trainers conducted special classes to help students orient towards their job responsibilities. The faculty members of Management focused more on discussing the Case Studies and stimulating question and answers during classroom</p>

		discussions. Simulation Games and Role Plays were focused upon during classroom sessions by subject faculty.
12	Employers' Survey 2019-20 also revealed that lesser number of students was seen as Creative & Innovative.	The faculty members of Management focused more on discussing the Case Studies and stimulating question and answers during classroom discussions. Simulation Games and Role Plays were focused upon during classroom sessions by the subject faculty.

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