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# IFTM UNIVERSITY

## MORADABAD

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### ACTION TAKEN REPORT

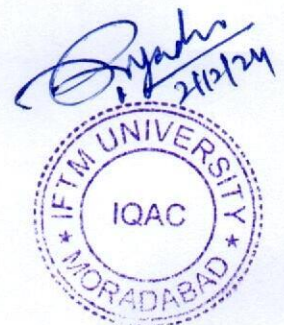
BASED ON

(CURRICULUM FEEDBACK ANALYSIS)

2023-24

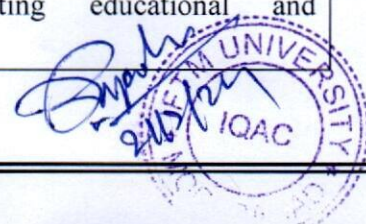
SCHOOL OF BUSINESS MANAGEMENT

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Based on the Curriculum Survey conducted for the year 2023-24, sliding trends was observed (in regards to the preceding year's observations) in some of the vital parameters. Based on the observations made in the Curriculum Report, following actions were taken by the department.

S. NO.	OBSERVATIONS	CORRECTIVE MEASURES
<b>TEACHERS</b>		
1	Some teachers felt that the syllabus does not link the gap between academics and industry	Focus on internships, guest lectures from industry professionals, and hands-on training were increased to further align the syllabus with current industry practices. And a regular review cycle with industry partners was also introduced, allowing for updates in real-time.
2	Some teachers felt that the syllabus does not cover contemporary and advanced topics or techniques.	A more structured feedback mechanism has been introduced to gather opinions throughout the course or programme, ensuring that any concerns about the syllabus are identified and addressed proactively.
<b>STUDENTS</b>		
3	A few of the students felt that the curriculum does not provide added flexibility and diversity among the offered courses across the programmes.	Additional information and guidance regarding the variety of courses and their benefits have been provided. This included clearer communication through student orientation sessions, course catalogues, and faculty advisories.
4	Some students felt that the offered courses lacked emphasis on skill development and they did not perceive curriculum to be directly linked to employability. They did not even see the curriculum fostering entrepreneurship effectively.	It has been ensured that the curriculum is regularly updated to align with evolving industry needs. Entrepreneurial events such as competitions, talks, and startup workshops were organised to address the concerns of the students. The support systems related to employability were improved through stronger career counselling services, resume workshops, and job placement assistance.
5	A few students believed that the offered elective courses were not diverse and did not allow students to adapt their education to their interests.	The elective courses on offer were reviewed to ensure a broader variety of subjects, appealing to different student interests. More interdisciplinary electives were explored and were introduced that allowed students to blend multiple fields of study based on their interests.
6	Some students felt that the curriculum did not adequately integrate theory with practical exercises, or that practical components were insufficient.	A committee was formed to review the curriculum's current integration of theory and practical components. It was then compared with industry standards and best practices to ensure that the curriculum was meeting educational and professional needs.



S. NO.	OBSERVATIONS	CORRECTIVE MEASURES
7	A few students felt that the teachers did not utilise modern ICT tools for teaching the curriculum.	Mandatory ICT training workshops were conducted for all teachers to improve their skills and confidence in using modern teaching tools. And, existing ICT facilities, including smart classrooms, projectors were upgraded.
<b>ALUMNI</b>		
8	Some alumni found that the curriculum of the programme did not lead to employability, skill development and entrepreneurship.	A curriculum review meeting involving faculty, industry experts, and alumni was organised to align the course content with the latest industry trends. Modules related to practical skills and entrepreneurial thinking were enhanced and workshops, case studies, and real-world project-based learning were incorporated.
<b>EMPLOYERS</b>		
9	An employer felt that the programmes offered by IFTM University did not have applicability to real life situations and practical approach.	The existing curriculum was evaluated to ensure real-life relevance and alignment with industry requirements. Areas where additional hands-on experience, internships, or case studies could be integrated were identified.

*Syach*  
2/12/24

