



आईएफटीएम विश्वविद्यालय, मुरादाबाद, उत्तर प्रदेश  
**IFTM University, Moradabad, Uttar Pradesh**  
NAAC ACCREDITED

**ACTION TAKEN REPORT**  
**BASED ON**  
**(GENERAL FEEDBACK ANALYSIS)**  
**2019-20**  
**SCHOOL OF BUSINESS MANAGEMENT**

*Sanjeev Kumar*

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Based on the feedback survey conducted for the year 2019-20, a down trend was observed in some of the vital parameters. To address the issues, following measures were planned / taken.

S.NO.	ISSUE	ACTION
1	Students faced difficulty in completing their admission formalities	After due deliberation it was learnt that the problems in completing the admission documentation was largely due to COVID induced restrictions. The situation warranted no change in the current admission procedure.
2	Some students shared their dissatisfaction with the project guidance they received during their stay at the campus.	All the students are assigned a faculty to help them with their assigned projects. Students discuss and get their queries resolved in time outside the class hours.
3	Not many students concurred about their satisfaction with their network of old friends (alumni)	The University encourages students from diverse socio-economic backgrounds. Quite often some students don't get enough time to network and benefit through alumni association because of the paucity of time.
4	Many students opined about their dissatisfaction as they could not participate in the alumni meet	'Kutumb' the alumni meet was organized in early March 2020, however, not all the students could join because of multiple reasons. The time of the event is largely fixed and was decided after a thorough deliberation by the University officials.
5	Lesser number of students were found satisfied with the training and placement provided by the University.	Students are being provided the opportunities suitable for them. It was learnt that many students were seeking placements in their home town or nearby their villages, which was impractical since most of the job opportunities are in urban areas and probably not in the home town. The students of BBA final year and MBA final year of 2020-21 batches were counseled by the T&P coordinators to align their expectations.

6	Students complained about the computer facilities in the department	The Department has its own computer lab and the faulty computers / parts are replaced as part of regular maintenance and the capacity enhancement is done post assessment of need and necessary approvals.
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*Sarvesh Bhanu*

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