

IFTM UNIVERSITY

MORADABAD

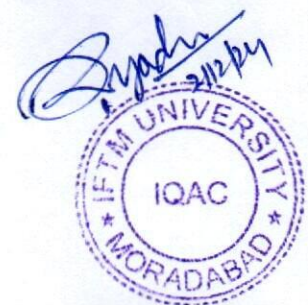
ACTION TAKEN REPORT

BASED ON

(CURRICULUM FEEDBACK ANALYSIS)

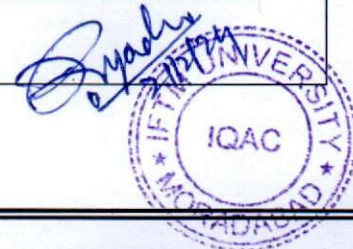
2023-24

SCHOOL OF SOCIAL SCIENCES



Based on the Curriculum Survey conducted for the year 2023-24, sliding trends was observed (in regards to the preceding year's observations) in some of the vital parameters. Based on the observations made in the Curriculum Report, following actions were taken by the department.

S. NO.	OBSERVATIONS	CORRECTIVE MEASURES
TEACHERS		
1	The teachers found that the syllabus was need-based and suitable to the course.	No action is required.
STUDENTS		
2	A few of the students felt that the curriculum does not provide added flexibility and diversity among the offered courses across the programmes.	Additional information and guidance regarding the variety of courses and their benefits have been provided. This included clearer communication through student orientation sessions, course catalogues, and faculty advisories.
3	Some students had dissent regarding the curriculum ensuring the development of communication skills.	Introducing and enhancing extracurricular programs such as communication workshops, peer-to-peer communication initiatives were considered to complement the curriculum and address any perceived gaps in communication skill development.
4	A few students felt that the teachers did not utilise modern ICT tools for teaching the curriculum.	Existing ICT facilities, including smart classrooms, projectors were upgraded and mandatory ICT training workshops were conducted for all teachers to improve their skills and confidence in using modern teaching tools.
ALUMNI		
5	Some alumni found that the curriculum of the programme did not lead to employability, skill development and entrepreneurship.	A curriculum review meeting involving faculty, industry experts, and alumni was organised to align the course content with the latest industry trends. Modules related to practical skills and entrepreneurial thinking were enhanced and workshops, case studies, and real-world project-based learning were incorporated.
6	Some alumni were not clear about the appropriateness of the curriculum prescribed for their programme during their term in the university.	It was ensured that the ambiguities/concerns raised by neutral respondents were identified and rectified.



S. NO.	OBSERVATIONS	CORRECTIVE MEASURES
EMPLOYERS		
7	An employer felt that the programmes offered by IFTM university did not have applicability to real life situations and practical approach.	The current curriculum has been evaluated to ensure real-life relevance and alignment with industry requirements. Areas where additional hands-on experience, internships, or case studies could be integrated have been identified.
8	An employer showed dissent that the curriculum offered by the University is industry oriented.	To ensure real-life relevance and alignment with industry requirements, the existing curriculum was evaluated in consultation with industry professionals and alumni. Real-world case studies, practical applications, and recent trends were incorporated into the curriculum wherever found necessary.
9	Some employer felt that the curriculum was not apprised to keep it up to date with the industrial and societal needs.	The curriculum committee reviewed the curriculum in collaboration with industry professionals and academic experts to ensure its alignment with emerging industrial trends and societal needs.
10	A few employers did not feel that the University give weightage to employability, skill development and entrepreneurship in curriculum design and development.	It has been ensured that the curriculum is regularly updated to align with evolving industry needs. Entrepreneurial events such as competitions, talks, and startup workshops were organised to address the concerns of the students. The support systems related to employability were improved through stronger career counselling services, resume workshops, and job placement assistance.
11	Some employers showed dissent with the statement that the syllabus offered by the University was conducive for the students' readiness towards recruitment.	A review of the syllabus has been conducted to determine if any key areas are underdeveloped or unclear. Specific areas of the syllabus that may need to be improved, such as practical exposure, skill development, or industry alignment were explored.

