A Study of Changes in the Consumer Attitude towards Post-Covid-19 Travelling

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INTRODUCTION

Travelling means going from one place to another by car, train, plane, or ship; taking a trip or journey. Movement of people between distant geographical locations. Travel can be done on foot, bicycle, automobile, train, boat, bus, airplane, ship or by other means, with or without luggage, and can be a one-way or round-trip. When you travel, you get to see something new. You'll be exploring and meeting new people, trying new foods, and discovering new cultures. After seeing all this, you all get to learn something new and get to know something new. Every experience and every conversation you have teaches you something new. Travelling teaches you many good and important lessons. Travel teaches you confidence, independence and freedom. Here are some of the most important benefits of travelling:
1. Travel Makes You Happier
2. Travel Lets You Disconnect & Recharge
3. Traveling Relieves Stress and Anxiety
4. Travel Exposes You to New Things
5. Travel Exposes Others to New Things
6. Travel Makes You Physically Healthier.

Post-Covid-19

A lot has changed since the pandemic, among which travel has been greatly affected. Before the Pandemic and after the Pandemic, there has been a lot of change in the travel scenario. Now, when we go anywhere for a trip, we only go to that place after knowing all the information. After the pandemic, the government has increased caution when travelling anywhere. Never before was there so much caution and risk. Take e.g. one has somewhere to go. Now the risk of getting Covid-19 increases while travelling because, when people travel, they do not know what the situation is around them. People who are roaming around do not have any Covid-19 symptoms. Due to Covid-19, however, the government has placed more emphasis on Covid-19 tests and health checkups, taking people from all over the state and country for these tests. Now vaccination is necessary before travelling because you cannot come and go without it. Whether it is the airport or you go to any other state, the police checking the time of the vaccination certificate is mandatory at the borders and airports.

Safety Measures
All travel comes with some risk of getting or spreading Covid-19. Before you travel, when we go travelling, what is the situation here and what is the situation in that place, and because of that, what is the atmosphere there? Now whenever we go anywhere, first we look at the health of whoever is going with us, whether family or friends. How is his health? Do not travel if you or your family are sick, have any symptoms of Covid-19, or have been around someone with Covid-19 in the past 14 days. Unvaccinated family members who are at higher

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risk for severe illness should consider postponing all travel until they are fully vaccinated. When you travel anywhere, keep essential things with you. You do not travel to the place where there are more cases of Covid-19.

OBJECTIVES

a) Is there any significant change in the primary purpose of travel due to the pandemic?
b) Do people tend to use less public transportation and more private cars during the pandemic?
c) Did people place more priority on pandemic-related factors when choosing a mode?
d) Exploring the overall travel behaviour before and during the COVID-19 pandemic.
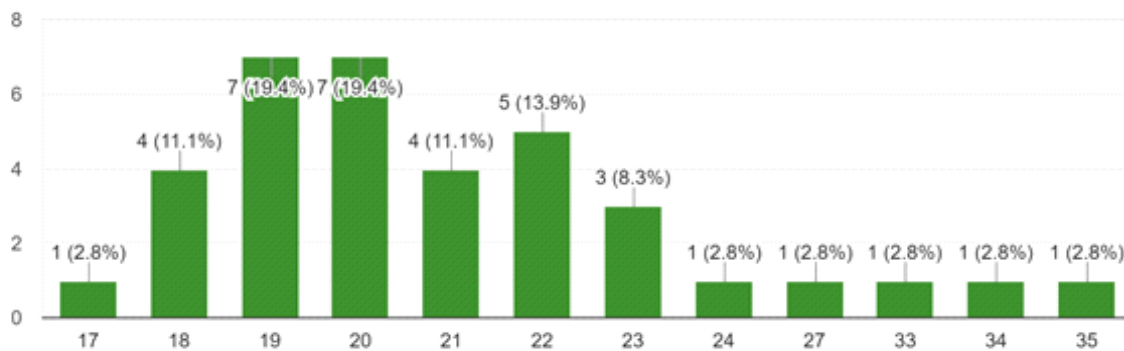
RESEARCH METHODOLOGY

| DATA TYPE	Primary and Secondary Data
Sample Type	Simple Random Sampling
Research Tool	Questionnaire
Data Collection Method	Questionnaire
Type of Research	Descriptive
Area	Moradabad, Kunderki

## DATA ANALYSIS

(a) Age

Age

36 responses

From the above data, it could be concluded that 19.4% of the respondents were in the age bracket of 19, and the same 19.4% were in the age bracket of 20, 13.9% were in the category of 22.

(b) Occupation

Occupation
36 responses
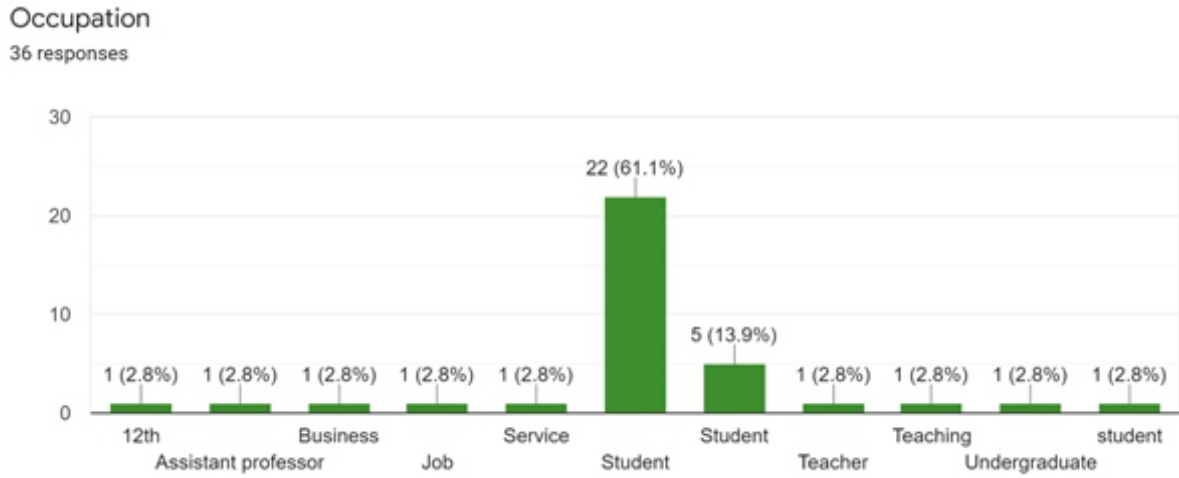
Of the female and male respondents, 66.1% of the female and male were students, and Business Man and Women, Teachers, and Undergraduates comprised 2.8%.
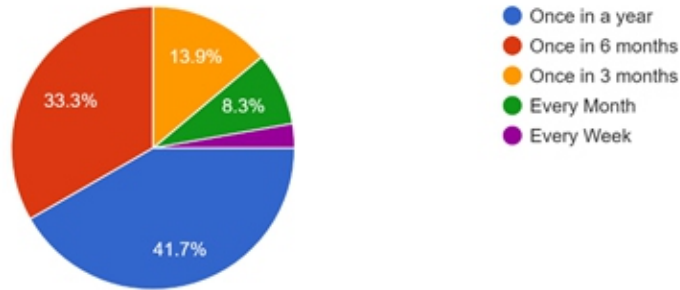
(C) Gender

Gender
36 responses
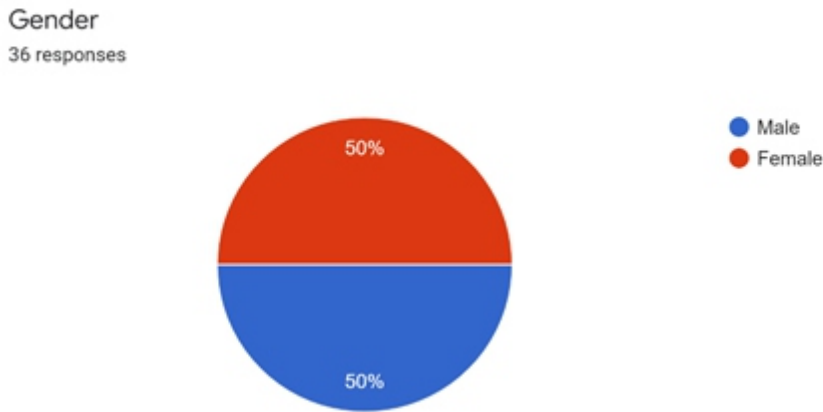
The male and female respondents are equal. 50% are male and 50% are female.

1.How often do you travel outstation
36 responses

Legend:
- Once in a year
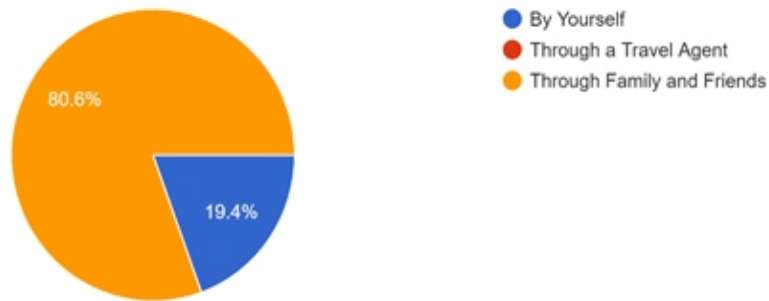- Once in 6 months
- Once in 3 months
- Every Month
- Every Week

41.7% of the respondents said that they do so very often, about once a year. 33.3% said that once every six months. And 13.9% are once every 3 months.

2.How do you plan your Trip?
36 responses

Legend:
- By Yourself
- Through a Travel Agent
- Through Family and Friends

80.6% of the respondents said that they planned their trip through family and friends. 19.4% said that they planned it themselves.

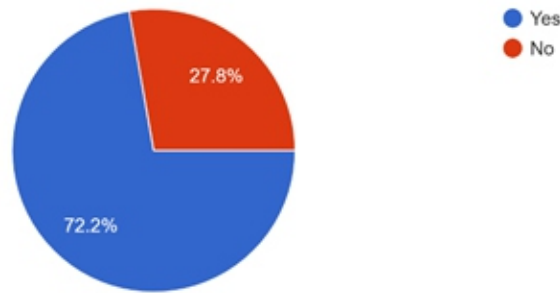## 3.What is most common type purpose of your travel?
36 responses

Legend:
- Family Vaction
- Adventures
- Business
- Spiritual

55.6% of the respondents said that the most common purpose for travelling is a family vacation, and 30.6% said that for adventures purpose.

4.Do you feel safe travelling Post-Covid-19?
36 responses

72.2 % percent of the respondents said that they felt safe travelling post-COVID-19, 27.8% percent said no.
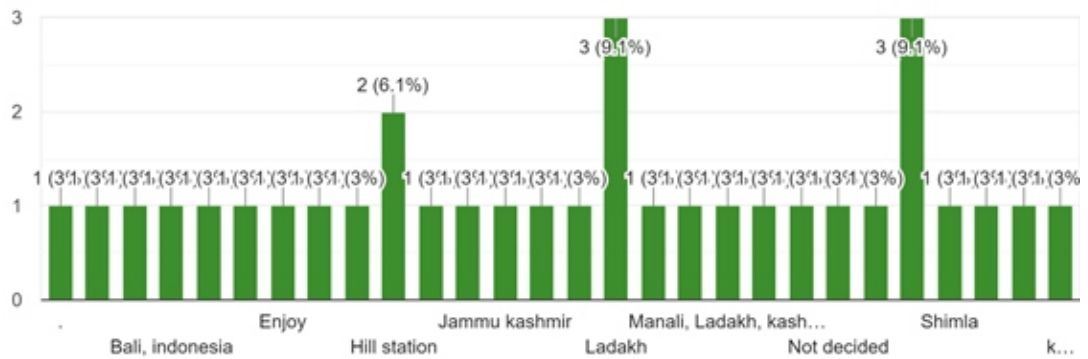
5.What encourage you to travel Post-Covid-19?
36 responses

47.2% of the respondents said that they encourage the travel post-COVID-19 for COVID-19 vaccine and safety measures.
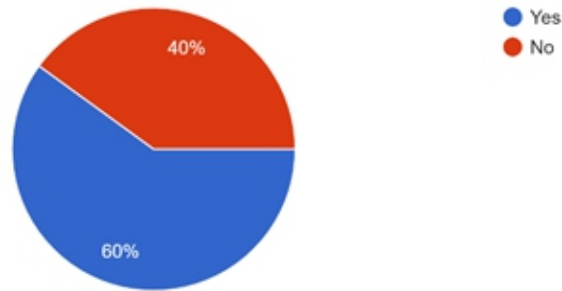
6.What destination(s) do you have in mind for your trip?
33 responses

9.1% of the respondents said that their destinations were Ladakh and Shimla, 6.1% said Hill Station and 3.1% said they were not sure.

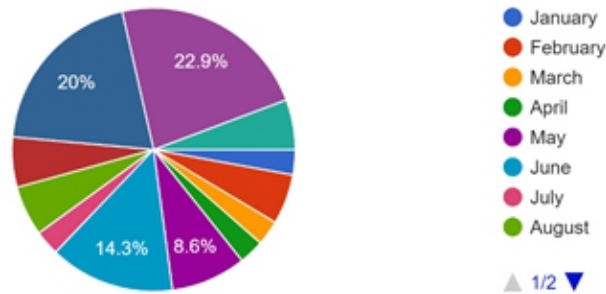**7.Do you feel safe using public transportation Post-Covid-19?**
35 responses

60% of the respondents said yes, they feel safe using public transportation Post-Covid-19, and 40% said no.

8.Do you have a specific month you would like to go on your trip?
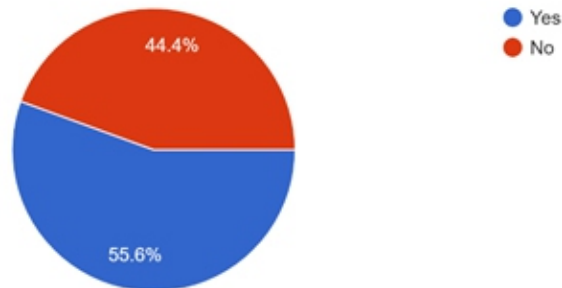35 responses

22.9% of the respondents said that they are specific months for a trip. In November, 20% In October, 14% are June respondents, and 8.3% are May respondents.

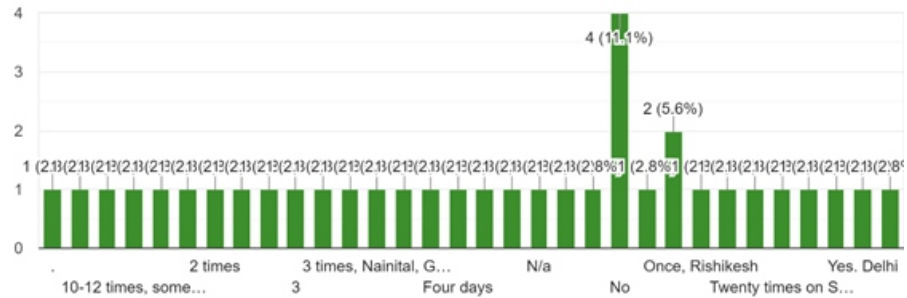**9.Post-Covid, do you feel right to eat food on any trip?**
36 responses

55.6% of the respondents said yes, they feel right to eat food on a trip, and 44.4% said they do not feel good about eating food on a trip.

10.How many times did you go on trip Post-Covid-19? If you have gone then where?
36 responses

11.1% of the respondents said no, they are not good to feel any trip after Post-Covid-19, and 5.6% said that they are travelling to Rishikesh.

11.What goal do you have for your trip?
36 responses

47.2% of the respondents said that their goal for any trip is to spend quality time with their spouse, family, or friends; 22.2% said they are interested in adventures and exploring; 8.3% said they wanted to learn about history and culture and 19.4% said they were interested in rest and relaxation.

12.What made you like to travel Post-Covid-19
35 responses
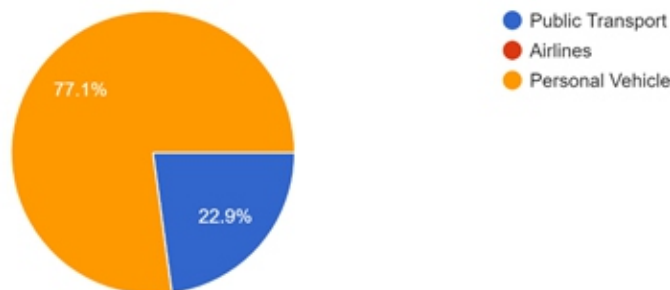
77.1 % of the respondents said that they like to travel post-COVID-19 in personal vehicles, while 22.9% prefer public transport.

CONCLUSION

After COVID-19, there has been a lot of impact and change on the travelling of people. There is a lot of impact from the arrival of people. After asking many people, it came to light that the travelling has not stopped, but the caution has increased. Like going through crowded places carefully, getting frequent health checkups, collecting information about the situation of the travel destination, etc. to avoid diseases and keeping health right and keep the necessary things.

And there are many things that have changed after COVID-19. As people say on public transportation, there is a lot of trouble, but some people who want to go take a lot of safety precautions. Therefore, after COVID-19, many people started to like their personal vehicles. Most of the young generation likes to travel alone, like many people or students.

The solo trip used to happen even before COVID-19, but after COVID-19, the trend increased. But COVID-19 has had an impact on buses, trains and other public transport facilities because they also have crowds and increase the risk.

When the travelling agencies were contacted, they responded that they book whatever train or bus in view of social distancing, it's now 50% and the situation of train and other public transport is also the same. And the vaccination certificate is compulsory. You can go anywhere. And while travelling somewhere, a vaccination certificate is mandatory. As some documents have to be submitted while booking a ticket on airlines, now the vaccination certificate is mandatory. Because it is safe for you and also others because there is a lot of safety in airlines after COVID-19. As you are going to any other country, you have to a COVID-19 test; when did you get your vaccine? And many safety measures have increased after COVID-19. Some people have stopped roaming anywhere at the rate of COVID-19. If I think, it is also a fear; it is a safety. There are some students, and there are people who want to go somewhere but whose families will not permit them.

It is the fear of those students and the families of the people because of the condition of the country and the world in years past. In the WHO report, many countries have halted some or all international travel since the onset of the COVID-19 pandemic but now have plans to reopen travel. This document outlines key considerations for national health authorities when considering or implementing the gradual return to international travel operations. The decision-making process should be multispectral, ensure coordination of the measures implemented by national and international transport authorities and other relevant sectors, and be aligned with the overall national strategies for adjusting public health and social measures.

The gradual lifting of travel measures (or temporary restrictions) should be based on a thorough risk assessment, considering the country context, the local epidemiology and transmission patterns, national health and social measures to control the outbreak, and the capacities of health systems in both departure and destination countries, including at points of entry. Any consequence measure must be proportionate to public health risks and should be adjusted based on a risk assessment, conducted regularly and systematically as the COVID-19 situation evolves, and communicated regularly to the public.

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